Present: Drum, Mcfarland, Gonzalez, Feitel, Yzaguirre, Berkich

I. Approval of Minutes

II. Division Strategic Planning
   A. Tagline Plan
      1. Leave Top Five Taglines before making a final choice.
   
   B. SLO Themes Editing
      1. Ethical Decision Making and Social Responsibility- without changes.
      2. Globalization and Cultural Diversity- without changes.
      3. Communication- without changes.
      4. Critical Thinking – Following edits were made: “Students will be able to
demonstrate critical thinking skills; including an ability to explain issues …. and
make rational decisions.”
         “Construct and articulate rational for well informed decisions.”
      5. Specific Knowledge – Following edits were made: “Students will demonstrate the
depth of knowledge and application in a specific subject matter.”
         • Demonstrate skills required for mastery in the subject matter.
      6. Integration of Broad Knowledge – Following edits were made:
         • Articulate the connection between knowledge gained in the co-curricular
with other educational experiences.
   
   C. Community Engagement
      1. Goal - Following edits were made: “Build and sustain mutually beneficial
relationships with stakeholders in our community through engagement.”
      2. Objective 1 - Following edits were made: “Encourage a campus outlook that
every islander has a role in representing and promoting the university in our
community.”
      3. Strategy 1 - Following edits were made: “Communicate the role that every
islander has in representing the university to the community through employee
training and student interactions and provide up-to-date information to facilitate this
role.”
      4. “Strategy 2: Create timely and effective tools” - was added.
      5. Objective 2 through 5 – Not Reviewed.

   D. Student Success - Not Reviewed.
   E. Campus Climate - Not Reviewed.

III. Action Items
   A. Submit your assignment prior to the meeting if you have not yet done so.
   B. Review the following documents and come with suggested changes in hand:
      1. Community Engagement submission from Danny
      2. Student Success
      3. Campus Climate
      4. University Resources and Accountability

IV. Other - Next meeting is September 16th, 3:30-5:00, Rec Sports Conference Room.
Student Engagement & Success
Strategic Planning & Assessment Committee
September 16, 2014
Rec Sports Conference Room

Present: Drum, Berkich, Mcfarland, Feitel, Yzaguirre

I. Approval of Minutes

II. Division Strategic Planning
   A. Tagline Plan
      1. The idea to leave Top Three to Five Taglines was approved by Dr. Albrecht.

   B. SLO Themes Editing
      1. Ethical Decision Making and Social Responsibility- Approved.
      2. Globalization and Cultural Diversity- Approved.
      3. Communication- Approved.
      4. Critical Thinking – Approved.
      5. Specific Knowledge – Approved.
      6. Integration of Broad Knowledge – Approved.

   C. Community Engagement
      1. Goal - Following edits were made: “Build and sustain mutually beneficial relationships with stakeholders through community engagement.”
      2. Objective 1 - Following edits were made: “Increase intentional and visible engagement in our community.”
      3. Strategy 1 - Following edits were made: “Communicate the role that every islander has in representing the university to the community.”
      4. Strategy 2 - Following edits were made: “Provide timely and effective resources and information to facilitate community engagement.”
      5. “Strategy 3: Use technology to manage volunteer opportunities in our community” – was moved up from Objective 3.
      6. “Strategy 4: Encourage participation of university teams that are easily identifiable in community events” - was moved up from Objective 3.
      7. “Strategy 5: Expand the Big Event to include faculty, staff and alumni” - was moved up from Objective 3.
      8. “Strategy 6: Expand service learning and civic engagement opportunities for students” - was moved up from Objective 3.
      9. “Strategy 7: Promote opportunities and support employees to hold volunteer and leadership positions with the campus, the community and professional associations” - was moved up from Objective 3.
      10. Objective 2 - Following edits were made: “Ensure our graduates meet the expectations of employers for work skills, critical thinking and communication skills.”
      11. Strategy 1 - Following edits were made: “Assess employer satisfaction and workforce needs”
      12. Strategy 2 - Following edits were made: “Partner with Academic Affairs to ensure that students are prepared to meet identified workforce needs.”
      13. Strategy 3 - Following edits were made: “Expand and improve internship programs to maximize participation and the quality of the experience.”
      14. Objective 3 – was deleted and its strategies were moved up to Objective 1. Following edits to a new Objective 3 were made: “Encourage community members to identify with the university as an integral part of the Coastal Bend.”
15. Strategy 1 - Following edits were made: “Utilize targeted strategies for communicating relevant programs and activities to the community.”
16. Strategy 2 - Following edits were made: “Invite and encourage community participation in campus events.”
17. **Objective 4** – Without changes.
18. Strategy 1 - Following edits were made: “Engage international companies located in the area to provide global perspectives for programming.”
19. “Strategy 2: Create international service learning experiences for students and staff” – was added.
20. “Strategy 3: Develop international cultural learning experiences for students and staff” – was added.

D. Student Success - Not Reviewed.

E. University Resources and Accountability - Not Reviewed.

F. Campus Climate
1. Goal - Following edits were made: “Enhance a supportive campus …”
2. **Objective 1** - Following edits were made: “Develop an environment …”
3. Strategy 1 - Following edits were made: “Ensure that programs provide learning experiences working within culturally diverse groups.”
4. “Strategy 2: Create programs to educate the campus community on inclusion, compassion and respect” – was added.
5. “Strategy 3: Create a program to encourage and support inclusion” – was added.
6. **Objective 2** - Following edits were made: “Provide a supportive campus environment for learning and development.”
7. Strategy 1 – Was replaced with: “Provide opportunities to support personal growth and develop student leadership skills for all students including students at a distance.”
9. “Strategy 3: Increase support for mentoring, professional development and recognition programs to motivate, empower and retain staff” – was added.
10. “Strategy 4: Provide support and resources outside normal operating hours” – was added.
11. **Objective 3** - Without changes.
12. Strategy 1 – Following edits were made: “Provide friendly, effective and efficient service at all times.”
13. Strategy 2 – Following edits were made: “Provide proactive training on customer service and job skills to staff and student employees.”
14. “Strategy 3: Every member has responsibilities” – was added.
15. “Strategy 4: Recognize great performance” - was added.
16. **Objective 4** - Without changes.
17. Strategy 1 - Without changes.
18. “Strategy 2: Increase awareness of students about campus events and traditions” – was added.

III. Action Items
A. Submit your assignment prior to the meeting if you have not yet done so.
B. Review the following documents and come with suggested changes in hand:
   1. Student Success
   2. University Resources and Accountability

IV. Other - Next meeting is September 23\textsuperscript{rd}, 3:30-5:00, Rec Sports Conference Room.
Student Engagement & Success  
Strategic Planning & Assessment Committee  
September 23, 2014  
Rec Sports Conference Room

Present: Drum, Berkich, Mcfarland, Yzaguirre, Howe, Gonzalez, Shostak

I. Approval of Minutes

II. Division Strategic Planning
   A. Tagline Plan
      1. Narrowed down to the top five Taglines.

   B. SLO Themes – Without changes.

   C. Community Engagement – Without changes.

   D. Student Success – Was merged into Campus Climate.

   E. University Resources and Accountability:

      1. Goal - Following edits were made: “Develop and manage resources to efficiently and effectively achieve the mission of the division of Student Engagement & Success.”
      2. Objective 1 - Following edits were made: “Manage human resources to provide optimal staffing.”
      3. Strategy 1 - Following edits were made: “Increase the number of qualified staff …”
      5. Strategy 3 - Following edits were made: “Communicate effectively and provide staff …”
      6. “Strategy 4: Review administrative structures as needed to ensure effectiveness and efficiency” – Was move up from Objective 2 (Strategy 1).
      7. Objective 2 – Was replaced with: “Maintain a safe, functional and aesthetically pleasing campus environment that supports a growing student population.”
      8. “Strategy 1: Expand programs and services to keep pace with university growth” – was added.
      9. “Strategy 2: Expand and improve facilities” – was added.
     10. “Strategy 3: Provide a safe and secure campus environment” – was added.
     11. Objective 3 - Following edits were made: “Manage financial, physical and technological resources efficiently, effectively and responsibly.”
     12. “Strategy 1: Identify and capture cost savings to maximize resources” – was added.
     13. “Strategy 2: Utilize technology to streamline processes (Orgsync, Qualtrics, etc.)” – was added.
     14. “Strategy 3: Implement additional green initiatives to create a sustainable environment” – was added.

   F. Campus Climate

      Following edits under Objective 2:
      1. “Strategy 5: Enhance our services for active duty military and veterans and continue to be recognized as a military friendly campus” – was added.
      2. “Strategy 6: Increase programs and services to meet the needs of a growing and diverse student body” – was added.
3. “Strategy 7: Expand and enhance effective programs designed to improve student retention and graduation for undergraduate students, especially for those from under-represented and under-served populations” – was added.
4. “Strategy 8: Engage staff and community members as partners in student mentoring” – was added.

III. Action Items
A. Qualtrics Survey of Taglines.
B. Submit questions to Terri for a needs assessment by Monday
C. Review all of the following documents and be prepared to go over all of them in the next meeting:
   1. Learning
   2. Climate
   3. Resources & Accountability
   4. Engagement

IV. Other - Next meeting is September 30\textsuperscript{th}, 3:30-5:00, Rec Sports Conference Room.
Student Engagement & Success
Strategic Planning & Assessment Committee
September 30, 2014
Rec Sports Conference Room

Present: Drum, Berkich, Mcfarland, Howe, Walburn

I. Approval of Minutes

II. Division Strategic Planning
   A. Tagline Plan
      1. Received 46 responses by now.

   B. SLO Themes – Without changes.

   C. Community Engagement – Without changes.

   D. University Resources and Accountability:

      Following edits under Objective 1:
      1. Strategy 3 - Following edits were made: “Provide staff with timely information and the…”
      2. Strategy 5 – Was moved from Campus Climate (Objective 2, Strategy 3): “Increase support for mentoring, professional development and recognition programs to motivate, empower and retain staff.”
      3. Strategy 6 – Was moved from Campus Climate (Objective 2, Strategy 4): “Provide support and resources outside normal operating hours.”
      4. Objective 2 (Strategy 2) - Following edits were made:
         • “Recreational Sports Aquatics Facility”
         • “Dugan Wellness Center expansion” was replaced with “Recreational Sports Facility improvements”
         • “University Center improvements” – was added

      Following edits under Objective 4:
      5. Objective 4 - Was moved from Campus Climate (Objective 5): “Design and implement more robust and meaningful assessment programs”
      6. Strategy 1 - Was moved from Campus Climate: “Improve evaluation of student learning outcomes and use the results to improve services and programming.”
      7. Strategy 2 - Was moved from Campus Climate: “Use meaningful and data-driven assessment to increase the effectiveness of services and programing.”

   E. Campus Climate

      Following edits under Objective 2:
      1. Strategy 3 – was moved to Resources and Accountability.
      2. Strategy 4 – was moved to Resources and Accountability.
      3. Strategy 9 – was moved from Learning (Objective 2): “Provide the support needed to establish and sustain student organizations in every discipline that has one available.”
      4. Strategy 3 (Objective 3): was deleted.

      Following edits under Objective 4:
      5. Strategy 2: “Increase awareness of about campus events and traditions.”
      6. Strategy 3 – was added: “Increase awareness of division achievements across the campus and to the community.”
F. Learning
1. Goal - Following edits were made: “Provide a challenging …”
2. Objective 1 – was added: “Facilitate learning-centered, co-curricular initiatives based on student learning outcomes.”
3. Strategy 1 – was added: “Facilitate initiatives to learn ethical decision making and social responsibility.”
4. Strategy 2 – was added: “Facilitate initiatives to learn globalization and cultural diversity.”
5. Strategy 3 – was added: “Facilitate initiatives to learn communication skills.”
6. Strategy 4 – was added: “Facilitate initiatives to learn critical thinking.”
7. Strategy 5 – was added: “Facilitate initiatives to learn specific knowledge.”
8. Strategy 6 – was added: “Facilitate initiatives to learn to integrate broad knowledge.”
9. Objective 2 - Following edits were made: “Create a challenging and supportive educational environment for undergraduate and graduate students.”

Following edits under Objective 2:
10. Strategy 1:
   - “First Year Seminars” – was removed
   - “Collaborative Projects”
   - “Community-Based Learning Service Learning”

11. Strategy 8 - Following edits were made: Re-numbered as Strategy 2 “Create new initiatives to enrich the learning environment through collaboration among faculty, staff, and students.”
12. Strategy 9 – was removed.
13. Strategy 10 – was moved to Campus Climate (Objective 2, Strategy 7)
14. Strategy 12 - Following edits were made: re-numbered as Strategy 3 “Provide effective, learning-centered programs for students to develop leadership, career and professional skills.”
15. Objective: “Create supportive educational environment for graduate students” – was removed.
16. Objective: “Achieve and sustain national and international prominence in targeted programs where the University’s location and existing strengths provides special advantages” – was removed
17. Objective 5: “Design and implement more robust and meaningful assessment programs” – was moved to Resources and Accountability.

Following edits under Objective 5:
18. Strategy 1 – was removed
19. Strategy 2 – was moved to Resources and Accountability.
20. Strategy 3 – was edited and moved to Resources and Accountability: “Use meaningful and data-driven assessment to increase the effectiveness of services and programming.”

III. Action Items
A. Make a short (48 hours) Survey of Taglines.
B. Submit questions to Terri for a needs assessment.
C. Review a merged document that includes:
   1. Mission
   2. Learning
   3. Campus Climate
   4. Community Engagement
   5. University Resources and Accountability

IV. Other - Next meeting is October 7th, 3:30-5:00, Rec Sports Conference Room.
Meetings of Strategic Planning & Assessment Committee will go back to a regular structure beginning October 14th.