

Student Engagement & Success
Strategic Planning & Assessment Committee
October 7, 2014
Rec Sports Conference Room

Present: Drum, Berkich, Feitel, Howe, Yzaguirre, Walburn

- I. Approval of Minutes
- II. Assessment
 - A. CAS Self-Assessment Reviews – FY 2015
 - 1. Rec Sports - Self-study was completed last week.
 - 2. College Unions - Kick-off meeting was held on September 30. Self-study will start on October 20.
 - 3. Clinical Health - Started to work on dashboard creation.
 - B. Assessment Reviews
 - 1. USCA – Student Employee Evaluation - It is a replacement evaluation – approved as submitted..
 - 2. EI – LGBTQ Needs Assessment - A new program created from scratch was introduced to Committee members. Assessing to determine effectiveness of training. – Approved as submitted.
 - C. Weave Planning Meeting – November 7, 10-12 - Date will be changed!
- III. University Strategic Planning and Assessment Updates
 - A. University Assessment Council – has not met
 - B. University Strategic Planning – has not met
- IV. Division Strategic Planning
 - 1. Tag Line - Results will be probably announced October 16.
 - 2. The Plan

Learning - Following edits were made:

Objective 1: “Facilitate learning-centered, co-curricular initiatives based on student learning outcomes to develop leadership, career and life skills.”

Strategy 2: “Facilitate initiatives so the student will be able to learn and practice inclusion of diverse cultures and live in a global world.”

Objective 2: “Create a challenging and supportive educational environment to prepare students for success in the global community.”

Strategy 3: “Provide effective, learning-centered programs for students to develop leadership, career and professional skills” – Was replaced with “Ensure that programs provide learning experiences working within culturally diverse groups” (Moved from Campus Climate - Objective 1, Strategy 1).

Strategy 4 - Was moved from Community Engagement (Objective 4, Strategy 1): “Engage international companies located in the area to provide global perspectives for programming.”

Strategy 5 - Was moved from Community Engagement (Objective 4, Strategy 2): “Create international cultural and service learning experiences for students and staff.”

Campus Climate - Following edits were made: “... for Success” – was taken out

Other edits were made:

Strategy 1 – Was moved to Learning

Objective 2

Strategy 3: “Enhance our services for active duty military and veterans.”

Strategy 4 – Was moved up under Strategy 1

Strategy 5: “Expand and enhance effective programs designed to improve student retention and graduation, especially for those from under-represented and under-served populations.”

Objective 3

Strategy 2: “Provide proactive training on customer service and job skills to staff.”

Objective 4: “Celebrate university traditions and achievements.”

Community Engagement - Following edits were made:

Objective 1

Strategy 1: “Communicate the role every Islander has in representing the university to the community.”

Strategy 4: “Encourage participation of university teams that are easily identifiable at community events.”

Objective 2: “Ensure our graduates meet the expectations of employers for work, critical thinking and communication skills.”

Objective 3: “Encourage community members to identify with the University as an integral part of the Coastal Bend.”

Objective 4 – Was deleted. Strategies 1 and 2 were moved to Learning.

Resources and Accountability - Following edits were made:

Objective 1

Strategy 5: “Increase mentoring, professional development and recognition opportunities to retain staff.”

Strategy 6: “Provide support and resources to students outside normal operating hours.”

Objective 4 – Was deleted. Strategies 1 and 2 were added to Objective 3.

3. Needs Assessment – Adjustments needs to be made!

4. Next Steps

V. Action Items

A. Dr. Albrecht will define a Tag Line winner.

B. The Proposed Plan will be sent to division directors and leadership for feedback.

C. Needs Assessment questions will be refined and a draft survey created.

VI. Other – October 14th meeting cancelled. Next meeting is October 21.

**Student Engagement & Success
Strategic Planning & Assessment Committee
October 21, 2014
Rec Sports Conference Room**

Present: Drum, Berkich, Feitel, Howe, Yzaguirre, Mcfarland, Walburn

- I. Approval of Minutes
- II. Assessment
 - A. CAS Self-Assessment Reviews – FY 2015
 - 1. Rec Sports - Self-study was completed October 2.
 - 2. College Unions - Self-study will be completed this week.
 - 3. Clinical Health - Continue working on dashboard creation.
 - B. Assessment Reviews
 - 1. USCA – Student Employee Evaluation
 - C. Weave Planning Meeting – November 7, 10-12 - Date will be changed!
- III. University Strategic Planning and Assessment Updates
 - A. University Assessment Council – has not met
 - B. University Strategic Planning – has not met
- IV. Division Strategic Planning
 - 1. Tag Line winner “Making Connections, Developing Leaders” was awarded to Kristina.
 - 2. The Plan

Learning - Following edits were made:

Objective 1

Strategy 2: “Facilitate initiatives so the student will be able to learn, practice and embrace inclusion of diverse cultures while living in a global society.”

Objective 2

Strategy 1: “..., • Community-Based Learning and Service Learning ...”

Campus Climate - Following edits were made:

Strategy 4: “Enhance our services for students who are active duty military and veterans.”

Strategy 7: “Provide the support needed to establish and sustain student organizations in every discipline that has one available” – Was deleted.

Objective 3

Strategy 3: “Recognize great performance and achievements.”

Community Engagement - Following edits were made:

Objective 2

Strategy 1: “Assess workforce needs.”

Strategy 2 – Was added: “Assess employer perception of graduate and intern career readiness.”

Resources and Accountability - Following edits were made:

Objective 2

Strategy 1: “Investigate and expand programs and”

- 3. Needs Assessment – questions and format were reviewed.
- 4. Next Steps

- V. Action Items

- A. The Proposed Plan will be sent to Dr. Albrecht for final approval.
 - B. Needs Assessment survey – a draft will be created and sent for test.
 - C. Round Table – Strategic Planning presentation on October 30th.
- VI. Other: October 28th – meeting canceled. Next meeting is November 4th.