Student Engagement & Success
Strategic Planning & Assessment Committee
October 7, 2014
Rec Sports Conference Room

Present: Drum, Berkich, Feitel, Howe, Yzaguirre, Walburn

I. Approval of Minutes

II. Assessment

A. CAS Self-Assessment Reviews – FY 2015
   1. Rec Sports - Self-study was completed last week.
   2. College Unions - Kick-off meeting was held on September 30. Self-study will start on October 20.
   3. Clinical Health - Started to work on dashboard creation.

B. Assessment Reviews
   1. USCA – Student Employee Evaluation - It is a replacement evaluation – approved as submitted.
   2. EI – LGBTQ Needs Assessment - A new program created from scratch was introduced to Committee members. Assessing to determine effectiveness of training. – Approved as submitted.

C. Weave Planning Meeting – November 7, 10-12 - Date will be changed!

III. University Strategic Planning and Assessment Updates

A. University Assessment Council – has not met

B. University Strategic Planning – has not met

IV. Division Strategic Planning

1. Tag Line - Results will be probably announced October 16.

   2. The Plan

   Learning - Following edits were made:

   Objective 1: “Facilitate learning-centered, co-curricular initiatives based on student learning outcomes to develop leadership, career and life skills.”

   Strategy 2: “Facilitate initiatives so the student will be able to learn and practice inclusion of diverse cultures and live in a global world.”

   Objective 2: “Create a challenging and supportive educational environment to prepare students for success in the global community.”

   Strategy 3: “Provide effective, learning-centered programs for students to develop leadership, career and professional skills” – Was replaced with “Ensure that programs provide learning experiences working within culturally diverse groups” (Moved from Campus Climate - Objective 1, Strategy 1).

   Strategy 4 - Was moved from Community Engagement (Objective 4, Strategy 1): “Engage international companies located in the area to provide global perspectives for programming.”

   Strategy 5 - Was moved from Community Engagement (Objective 4, Strategy 2): “Create international cultural and service learning experiences for students and staff.”

   Campus Climate - Following edits were made: “… for Success” – was taken out

   Other edits were made:

   Strategy 1 – Was moved to Learning

   Objective 2
Strategy 3: “Enhance our services for active duty military and veterans.”
Strategy 4 – Was moved up under Strategy 1
Strategy 5: “Expand and enhance effective programs designed to improve student retention and graduation, especially for those from under-represented and under-served populations.”

Objective 3
Strategy 2: “Provide proactive training on customer service and job skills to staff.”
Objective 4: “Celebrate university traditions and achievements.”

Community Engagement - Following edits were made:
Objective 1
Strategy 1: “Communicate the role every Islander has in representing the university to the community.”
Strategy 4: “Encourage participation of university teams that are easily identifiable at community events.”
Objective 2: “Ensure our graduates meet the expectations of employers for work, critical thinking and communication skills.”
Objective 3: “Encourage community members to identify with the University as an integral part of the Coastal Bend.”
Objective 4 – Was deleted. Strategies 1 and 2 were moved to Learning.

Resources and Accountability - Following edits were made:
Objective 1
Strategy 5: “Increase mentoring, professional development and recognition opportunities to retain staff.”
Strategy 6: “Provide support and resources to students outside normal operating hours.”
Objective 4 – Was deleted. Strategies 1 and 2 were added to Objective 3.

3. Needs Assessment – Adjustments needs to be made!
4. Next Steps

V. Action Items
A. Dr. Albrecht will define a Tag Line winner.
B. The Proposed Plan will be sent to division directors and leadership for feedback.
C. Needs Assessment questions will be refined and a draft survey created.

VI. Other – October 14th meeting cancelled. Next meeting is October 21.
Student Engagement & Success  
Strategic Planning & Assessment Committee  
October 21, 2014  
Rec Sports Conference Room  

Present: Drum, Berkich, Feitel, Howe, Yzaguirre, Mcfarland, Walburn

I. Approval of Minutes  

II. Assessment  
A. CAS Self-Assessment Reviews – FY 2015  
   1. Rec Sports - Self-study was completed October 2.  
   2. College Unions - Self-study will be completed this week.  
   3. Clinical Health - Continue working on dashboard creation.  
B. Assessment Reviews  
   1. USCA – Student Employee Evaluation  
C. Weave Planning Meeting – November 7, 10-12 - Date will be changed!  

III. University Strategic Planning and Assessment Updates  
A. University Assessment Council – has not met  
B. University Strategic Planning – has not met  

IV. Division Strategic Planning  
1. Tag Line winner “Making Connections, Developing Leaders” was awarded to Kristina.  
2. The Plan  
   Learning - Following edits were made:  
   Objective 1  
      Strategy 2: “Facilitate initiatives so the student will be able to learn, practice and embrace inclusion of diverse cultures while living in a global society.”  
   Objective 2  
      Strategy 1: “…, • Community-Based Learning and Service Learning …”  
   Campus Climate - Following edits were made:  
      Strategy 4: “Enhance our services for students who are active duty military and veterans.”  
      Strategy 7: “Provide the support needed to establish and sustain student organizations in every discipline that has one available” – Was deleted.  
   Objective 3  
      Strategy 3: “Recognize great performance and achievements.”  
   Community Engagement - Following edits were made:  
   Objective 2  
      Strategy 1: “Assess workforce needs,”  
      Strategy 2 – Was added: “Assess employer perception of graduate and intern career readiness.”  
   Resources and Accountability - Following edits were made:  
   Objective 2  
      Strategy 1: “Investigate and expand programs and ….”  
      3. Needs Assessment – questions and format were reviewed.  
      4. Next Steps  

V. Action Items
A. The Proposed Plan will be sent to Dr. Albrecht for final approval.
B. Needs Assessment survey – a draft will be created and sent for test.
C. Round Table – Strategic Planning presentation on October 30th.

VI. Other: October 28th – meeting canceled. Next meeting is November 4th.