

**Student Engagement & Success  
Strategic Planning & Assessment Committee  
August 5, 2014  
Rec Sports Conference Room**

**Present: Drum, Feitel, Mcfarland, Yzaguirre, Kent, Berkich  
Guest: Elisabeth Stephens**

- I. Approval of Minutes – approved June 3<sup>rd</sup> minutes as presented.
  
- II. Assessment
  - A. CAS Self-Assessment Reviews - FY 2015
    1. Rec Sports – fall 2014
    2. College Unions - unknown
    3. Clinical Health – late spring 2015
  - B. Assessment Reviews
    1. Engagement – LGBTQ Needs Assessment – Approved with changes
      - a. Add question identifying survey taker as student, faculty, or staff
      - b. Write out abbreviations at beginning of survey
      - c. Question 9 change punctuation
      - d. Question 11 typo corrections
      - e. Question 13 separate faculty and staff as two options
  - C. Weave Labs – will be conducted via WebX on the following dates:
    1. September 5, 10-12
    2. November 7, 10-12
  
- III. University Strategic Planning and Assessment Updates
  - A. University Assessment Council – has not met
  - B. University Strategic Planning – metrics
  
- IV. Division Strategic Planning
  - A. Outcomes from Retreat were reviewed
  - B. Timeline
    1. Committee deadline for mission statement and tagline – before the end of August
    2. Individual deadline for strategic initiative drafts- Morning of September 9<sup>th</sup> or sooner
    3. Committee deadline for final strategic plan - November
  - C. Strategic Goals Assignments – randomly assigned.
    1. Student Success – Kris Yzaguirre
    2. Learning – Carla Berkich
    3. Community Engagement – Danny Feitel
    4. Campus Climate – Ralph Mcfarland
    5. University Resources & Accountability – Lily Gonzalez
    6. Needs Assessment – Terri Howe
  - B. Directions
    1. Amanda will provide Word doc of Momentum 2020 for easy editing
    2. Review Momentum 2020 and determine what belongs to SES

3. Review service gaps that were determined at retreat
    4. Carry over strategic goals from current SES plan that were not accomplished
  - D. Mission – become familiar with current university mission and create an aligned SES mission.
  - E. Taglines- eliminate taglines you don't like by next meeting.
  
- V. Division Surveys
  - A. Needs Assessment – not discussed
  - B. Satisfaction – what do we need to know? - not discussed
  
- VI. Other - September 2<sup>nd</sup> meeting cancelled.
  
- VII. Meeting Schedule: Each Tuesday, 3:30-5:00, Rec Sports Conference Room

**Student Engagement & Success  
Strategic Planning & Assessment Committee  
August 13, 2014  
Rec Sports Conference Room**

**Present: Drum, Feitel, Mcfarland, Yzaguirre, Kent, Berkich, Gonzalez, Howe**

I. Approval of Minutes – approved August 5<sup>th</sup> minutes as presented.

II. Division Strategic Planning  
A. Mission – Division 2020

*The Division of SEAS at Texas A&M University – Corpus Christi provides opportunities and services in a supportive environment to assist students in attaining their educational and personal goals. We strive for excellence in leadership development, campus and community engagement, and inclusion. We prepare students for responsible citizenship and lifelong learning.*

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B. Taglines- In ranking order.

1. Making Connections, Developing Leaders
2. Potential Meets Opportunity
3. Transform Your Education
4. Boundless Opportunities
5. Connecting Potential with Opportunities

III. Other - September 2<sup>nd</sup> meeting cancelled.

IV. Meeting Schedule: Each Tuesday, 3:30-5:00, Rec Sports Conference Room

**Student Engagement & Success  
Strategic Planning & Assessment Committee  
August 19, 2014  
Rec Sports Conference Room**

**Present: Drum, Feitel, Mcfarland, Yzaguirre, Kent, Berkich, Gonzalez, Howe**

I. Approval of Minutes – not done.

II. Division Strategic Planning

A. Mission – Division 2020 Revised

*The Division of SEAS at Texas A&M University – Corpus Christi assists students in attaining their educational goals. Our services are designed to create a supportive environment for personal and professional development to prepare students for responsible citizenship and lifelong learning. We strive for excellence in campus and community engagement, leadership, and inclusion.*

B. Top Two Taglines

1. Making Connections, Developing Leaders
2. Where Potential Meets Opportunity

C. SLO Themes Rough Draft

1. Review for next meeting.

D. Strategic Goals Assignment

1. Ralph presented first draft of Campus Climate strategic initiative
2. Format: Left Align

III. Other - September 2<sup>nd</sup> meeting cancelled.

IV. Meeting Schedule: Each Tuesday, 3:30-5:00, Rec Sports Conference Room

**Student Engagement & Success  
Strategic Planning & Assessment Committee  
August 26, 2014  
Rec Sports Conference Room**

**Present: Drum, Mcfarland, Yzaguirre, Kent, Berkich, Howe**

I. Approval of Minutes – approved for August 12<sup>th</sup> and 19<sup>th</sup>

II. Division Strategic Planning

A. Mission – Division 2020 Revised

*The Division of SEAS at Texas A&M University – Corpus Christi assists students in attaining their educational goals. Our services create a supportive learning environment for personal and professional development to prepare students for responsible citizenship and lifelong learning. We strive for excellence in campus and community engagement, leadership, and inclusion.*

B. SLO Themes Editing

1. Ethical Decision Making and Social Responsibility- accepted with Amanda's revision: "Demonstrated a responsibility to improve the world through engagement and service."
2. Globalization and Cultural Diversity-accepted with Amanda's revision: "Create inclusive environments to engage people from all backgrounds and beliefs."
3. Communication- Statement about interpersonal relationships needs to be added (Carla).
4. Critical Thinking – Work In Progress. Following edits made so far: "Students will be able to demonstrate critical thinking skills; including the ability to explain issues, analyze information, articulate probable options and their consequences.... and make rational decisions."
  - Interpret, analyze and evaluate information by:
    - Discriminating among different degrees of credibility, accuracy and reliability.
    - Recognizing assumptions in sources.
  - Demonstrate an ability to justify conclusions based on evidence.
  - Construct and articulate well informed decisions.
5. Specific Knowledge – Not Reviewed
6. Integration of Broad Knowledge – Not Reviewed

C. Strategic Goals Assignment

1. Danny submitted first draft of Community Engagement strategic initiative.

III. Action Items

- A. Complete your strategic goal or needs assessment assignment and turn into me no later than the morning of Sep 9 (sooner if able).
- B. Review the Community Engagement submission from Danny (come with your feedback ready).
- C. Review the last three SLOs (Critical Thinking, Specific Knowledge and Integration of Broad Knowledge) and come with your suggestions ready.

IV. Other - September 2<sup>nd</sup> meeting cancelled. Next meeting is September 9<sup>th</sup>.

V. Meeting Schedule: Each Tuesday, 3:30-5:00, Rec Sports Conference Room