Student Engagement & Success
Strategic Planning & Assessment Committee
August 5, 2014
Rec Sports Conference Room

Present: Drum, Feitel, Mcfarland, Yzaguirre, Kent, Berkich
Guest: Elisabeth Stephens

I. Approval of Minutes – approved June 3rd minutes as presented.

II. Assessment
   A. CAS Self-Assessment Reviews - FY 2015
      1. Rec Sports – fall 2014
      2. College Unions - unknown
      3. Clinical Health – late spring 2015
   B. Assessment Reviews
      1. Engagement – LGBTQ Needs Assessment – Approved with changes
         a. Add question identifying survey taker as student, faculty, or staff
         b. Write out abbreviations at beginning of survey
         c. Question 9 change punctuation
         d. Question 11 typo corrections
         e. Question 13 separate faculty and staff as two options
   C. Weave Labs – will be conducted via WebX on the following dates:
      1. September 5, 10-12
      2. November 7, 10-12

III. University Strategic Planning and Assessment Updates
   A. University Assessment Council – has not met
   B. University Strategic Planning – metrics

IV. Division Strategic Planning
   A. Outcomes from Retreat were reviewed
   B. Timeline
      1. Committee deadline for mission statement and tagline – before the end of August
      2. Individual deadline for strategic initiative drafts- Morning of September 9th or sooner
      3. Committee deadline for final strategic plan - November
   C. Strategic Goals Assignments – randomly assigned.
      1. Student Success – Kris Yzaguirre
      2. Learning – Carla Berkich
      3. Community Engagement – Danny Feitel
      4. Campus Climate – Ralph Mcfarland
      5. University Resources & Accountability – Lily Gonzalez
      6. Needs Assessment – Terri Howe
   B. Directions
      1. Amanda will provide Word doc of Momentum 2020 for easy editing
      2. Review Momentum 2020 and determine what belongs to SES
3. Review service gaps that were determined at retreat
4. Carry over strategic goals from current SES plan that were not accomplished
D. Mission – become familiar with current university mission and create an aligned SES mission.
E. Taglines- eliminate taglines you don’t like by next meeting.

V. Division Surveys
   A. Needs Assessment – not discussed
   B. Satisfaction – what do we need to know? - not discussed

VI. Other - September 2\textsuperscript{nd} meeting cancelled.

VII. Meeting Schedule: Each Tuesday, 3:30-5:00, Rec Sports Conference Room