

# TAMU-CC Recreational Sports Strategic Plan 20/20

## Mission

The Recreational Sports Department provides facilities, equipment, and opportunities for participation in a variety of sports, recreational and social activities designed to accommodate all ages, skill levels, gender, and sports interests for the University community.

Participation facilitates educational interaction outside of the classroom among students, faculty and staff. The activities stimulate a sense of community; provide leadership and development opportunities; and promote individual wellness.

*Excellence \* Integrity \* Leadership \* Sustainability \* Inclusion*

**Guiding Principles: Integrity, Well-being, Play, Stewardship, Learning**

## Learning

**Goal: Provide learning-centered recreational facilities and programs that promote student success.**

*Objective 1: Facilitate recreational programs based on student learning outcomes.*

Student Learning Outcome 1: The student employee will be able to effectively demonstrate reflective thought and analysis in ethical decision-making after participating in the ethical leadership training.

Student Learning Outcome 2: The student employee will be able practice and embrace inclusion of diverse cultures after participating in inclusion training.

Student Learning Outcome 3: The student employee will demonstrate effective communications skills after one year of employment.

Student Learning Outcome 4: Facility supervisors will demonstrate effective analysis of information after one year in the position.

Student Learning Outcome 5: Intramural officials will be able to demonstrate appropriate game management techniques upon completion of preseason training.

Student Learning Outcome 6: Fitness instructors will be able to connect and apply their training experiences to enhance their abilities for leading group exercise class after one year of employment.

## **Campus Climate**

**Goal: Develop a healthy campus community.**

*Objective 1: Improve the health and wellness behaviors of student, faculty and staff.*

*Strategy 1: Create a nutrition program.*

- Hire a dietitian.
- Secure office space for private 1-on-1 meetings
- Develop programming based on the needs of campus community

*Strategy 2: Collaborate with other departments to implement the Partnership for a Healthier America initiative.*

**Objective 2: Provide recreational facilities and programs to meet the needs of a growing student population.**

*Strategy 1: Expand Intramural programming to meet the needs of a growing student population.*

- Complete the Momentum Multipurpose Field Project.
- Increase diversity of programs offered by adding 7 events.
- Hire a graduate assistant.

*Strategy 2: Expand Aquatics programming to meet the needs of a growing student population.*

- Design and build an Aquatics Facility
- Hire a coordinator.
- Increase diversity of programming offered by adding 5 new events.

*Strategy 3: Expand Fitness and Wellness programming to meet the needs of a growing student population.*

- Hire a graduate assistant.
- Expand the Student Wellness Program by 10%.

*Strategy 4: Expand Outdoor programming to meet the needs of a growing student population.*

- Graduate at least 6 students from the trip leader program annually.  
Plan and execute at least 3 outdoor trips or clinics each month.
- Streamline the outdoor equipment rental process.

*Strategy 5: Expand the Sport Club program to meet the needs of a growing student population.*

- Complete the Momentum Multipurpose Field Project.
- Develop and implement a student officer leadership program.

## **Resources and Accountability**

**Goal: Develop and manage resources to efficiently and effectively achieve the mission of the Department of Recreational Sports.**

*Objective 1: Manage resources effectively, efficiently and responsibly.*

Strategy 1: Review administrative structures, as positions are added and vacancies occur, to ensure effectiveness and efficiency.

Strategy 2: Purchase and implement point-of-sale and membership software.

Strategy 3: Use appropriate assessments to improve the effectiveness of facilities and programs.

Strategy 4: Expand facilities to meet student population growth.