

Career Services Strategic Plan 20/20

Mission

Career Services is dedicated to assisting students in attaining their career goals. Our services create a supportive learning environment for professional development to prepare students for lifelong learning. We strive for excellence in serving students, campus and community engagement and leadership development.

Learning

Goal: Provide a challenging, learning-centered environment that promotes student success.

Objective 1: Facilitate learning-centered, co-curricular initiatives based on student learning outcomes to develop leadership, career and life skills.

SLO 1: Students will be able to demonstrate the ability to make ethical decisions related to vocational settings after attending “Make the Right Choice” workshop.

SLO 2: Students will be able to practice and embrace inclusion of diverse cultures in career settings by attending “Landing an International Job” workshop.

SLO 3: Students will be able to demonstrate effective communication after meeting with a career counselor for resume writing assistance or job interviewing assistance.

SLO 4: Students will be able demonstrate critical thinking after meeting with a career counselor.

SLO 5: Students will be able to articulate knowledge and experience gained outside the classroom after meeting with a career counselor.

SLO 6: Students will be able to integrate broad knowledge in their professional careers after completing an internship and meeting with a career counselor.

Objective 2: Create a challenging and supportive educational environment to prepare students for success in the global community.

Strategy 1: Provide internships and practicum experiences for students.

Strategy 2: Engage international companies located in the area to provide global perspectives for programming.

Campus Climate

Goal: Develop a campus community that supports career development and meets the needs of a growing and diverse student body.

Objective 1: Provide a supportive campus environment for learning and development.

Strategy 1: Enhance and expand services to meet the needs of special interests populations such as:

- Veterans
- International Students
- Distance Learners

Strategy 2: Implement customer service training program for student employees across campus.

Strategy 3: Recognize great performance and achievements of student employees across campus.

Community Engagement

Goal: Build and sustain mutually beneficial relationships with stakeholders through community engagement.

Objective 1: Ensure our graduates meet the expectations of employers for work, critical thinking and communication skills.

Strategy 1: Assess workforce needs and employer perception of graduate and intern career readiness.

Strategy 2: Partner with Academic Affairs to ensure that students possess the necessary skills for the workforce.

Strategy 3: Expand and improve internship programs to maximize participation and the quality of the experience.

Resources and Accountability

Goal: Develop and manage resources to efficiently and effectively achieve the mission of Career Services.

Objective 1: Manage resources efficiently, effectively and responsibly.

Strategy 1: Investigate the feasibility of implementing a First Destination Survey to evaluate placement of our graduates.

Strategy 2: Increase staff to keep pace with the needs of a growing student population and expansion of degree programs and colleges.

- Career Counselors
- Peer Mentors

Strategy 3: Expand and improve career center facilities.

- Increase number of offices in existing location to meet the needs of staff
- Increase number of interview rooms in existing location to meet the needs of employers
- Investigate potential re-location of department to a more visible location

Strategy 4: Expand the use of technology to deliver & enhance services for students and employers.

Strategy 5: Support professional development activities for Career Services staff

- Ensure career counselors receive cross-training across disciplines.
- Provide opportunities for professional staff members to attend local, regional, national conferences/trainings, as well as access to webinars related to the field.
- Maintain institutional membership in professional organizations such as NACE, SoAce, NSEA, SASEA, and NCDA.