Mission / Purpose

The Division of Student Engagement and Success at Texas A&M University-Corpus Christi provides excellent opportunities in a supportive environment for students to be engaged on and off campus. In support of the University mission, we help students develop leadership skills, engage in the campus community, embrace diversity and attain their educational goals. We prepare students for careers, lifelong learning and responsible citizenship.

Goals

G 1: Excellent Programs that Engage Students
Provide excellent programs and services that engage students in their campus and community.

G 2: Manage Resources Effectively and Efficiently to Meet the Needs of Expansion
Manage resources effectively and efficiently to meet the need of expansion.

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community.
Prepare students for lifelong learning and responsible citizenship in a global community.

Relevant Associations:

Standard Associations
- CAS- Council for the Advancement of Standards in Higher Education
  1 Mission
- Southern Association of Colleges and Schools
  2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations
- Texas A&M-Corpus Christi
  1.3 Promote lifelong learning and global citizenship.

Related Measures

M 1: NSSE - Hours spent per week doing community service or volunteer work
NSSE - Hours spent per week doing community service or volunteer work
Source of Evidence: Benchmarking

Target:
NSSE - Hours spent per week doing community service or volunteer work >= the peer institutions.

Finding (2013-2014) - Target: Not Reported This Cycle
The NSSE Survey is only conducted in odd cycles.

Related Action Plans (by Established cycle, then alpha):
- Create and Implement a Student Affairs Strategic Plan
  Established in Cycle: 2010-2011
  Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

- Partner With Academic Affairs on a High Impact PRactice Initiative for Students Beyond the First Year
  Established in Cycle: 2012-2013
  Partner with academic affairs on a high impact practice (HIP) initiative for students beyond the first year.

- Promote Volunteer Opportunities to Students
  Established in Cycle: 2012-2013
  Promote volunteer opportunities to students through the Org Sync Weekly Service Snapshot.

For full information, see the Details of Action Plans section of this report.

O/O 2: Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning
Provide a safe and supportive campus environment that encourages leadership development and engaged learning.

Relevant Associations:

Standard Associations
- CAS- Council for the Advancement of Standards in Higher Education
  1 Mission
- Southern Association of Colleges and Schools
  2.10 Student Support Services The institution provides student support programs, services, and activities
consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations
Texas A&M-Corpus Christi
1.3 Promote lifelong learning and global citizenship.
1.4 Provide a supportive and safe campus environment

Related Measures

M 2: Noel Levitz - The staff is concerned about me as an individual
Noel Levitz - The staff is concerned about me as an individual
Source of Evidence: Benchmarking

Target:
Noel Levitz - The staff is concerned about me as an individual >/= the national average

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the Details of Action Plans section of this report.

M 3: Noel Levitz - I feel a sense of belonging on campus
Noel Levitz - I feel a sense of belonging on campus
Source of Evidence: Benchmarking

Target:
Noel Levitz - I feel a sense of belonging on campus >/= the national average

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the Details of Action Plans section of this report.

M 4: Noel Levitz - Students feel welcome on campus
Noel Levitz - Students feel welcome on campus
Source of Evidence: Benchmarking

Target:
Noel Levitz - Students feel welcome on campus >/= the national average

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the Details of Action Plans section of this report.

M 5: Noel Levitz - I enjoy being a student here
Noel Levitz - I enjoy being a student here
Source of Evidence: Benchmarking

Target:
Noel Levitz - I enjoy being a student here >/= the national average

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the Details of Action Plans section of this report.

M 6: CORE Study - Alcohol and other drug study
CORE Study - Alcohol and other drug study
Source of Evidence: Benchmarking

Target:
Complete the CORE Alcohol and Drug Survey, analyze the results and implement action plans to address concerns.

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the Details of Action Plans section of this report.

O/O 3: Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates
Provide programs, services and opportunities to develop diverse and highly qualified graduates.
Relevant Associations:

- **Standard Associations**
  - CAS - Council for the Advancement of Standards in Higher Education
  - Mission
  - Southern Association of Colleges and Schools
    - 2.10 Student Support Services: The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

- Texas A&M - Corpus Christi
  - 1.6 Commitment to student diversity and quality.

Related Measures

**M 7: NSSE - Had conversations with students from different economic backgrounds**

NSSE - Had conversations with students from different economic backgrounds

Source of Evidence: Benchmarking

**Target:**

**Finding (2013-2014) - Target: Not Reported This Cycle**

The NSSE Survey is only conducted in odd cycles.

**Related Action Plans (by Established cycle, then alpha):**

Create and Implement a Student Affairs Strategic Plan

*Established in Cycle: 2010-2011*

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Develop Events Based on Social and Political Issues to Stimulate Conversations

*Established in Cycle: 2012-2013*

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

For full information, see the Details of Action Plans section of this report.

**M 8: NSSE - Had conversations with people of a different race or ethnicity**

NSSE - Had conversations with people of a different race or ethnicity

Source of Evidence: Benchmarking

**Target:**

**Finding (2013-2014) - Target: Not Reported This Cycle**

The NSSE Survey is only conducted in odd cycles.

**Related Action Plans (by Established cycle, then alpha):**

Create and Implement a Student Affairs Strategic Plan

*Established in Cycle: 2010-2011*

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Develop Events Based on Social and Political Issues to Stimulate Conversations

*Established in Cycle: 2012-2013*

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

For full information, see the Details of Action Plans section of this report.

**M 9: NSSE - Had conversations with people with different political views**

NSSE - Had conversations with people with different political views

Source of Evidence: Benchmarking

**Target:**

**Finding (2013-2014) - Target: Not Reported This Cycle**

The NSSE Survey is only conducted in odd cycles.

**Related Action Plans (by Established cycle, then alpha):**

Create and Implement a Student Affairs Strategic Plan

*Established in Cycle: 2010-2011*

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Develop Events Based on Social and Political Issues to Stimulate Conversations

*Established in Cycle: 2012-2013*

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

For full information, see the Details of Action Plans section of this report.

**O/O 4: Attract and Support Highly Qualified Staff Committed to Fulfilling the Mission of the Division of Student Engagement and Success**

Attract and support highly qualified staff committed to fulfilling the mission of the Division of Student Engagement and Success.
Relevant Associations:

Standard Associations

- **CAS- Council for the Advancement of Standards in Higher Education**
  3 Leadership
  4 Human Resources

- **Southern Association of Colleges and Schools**
  2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

- Texas A&M-Corpus Christi
  1.7 Commitment to faculty & staff diversity & quality.

Related Measures

**M 10: SEE - Survey of Employee Engagement**
Survey of Employee Engagement findings for division staff

Source of Evidence: Benchmarking

**Target:**
Overall, the division will score higher than the other areas of the university on every dimension of the survey including information, personal, climate, work groups, accommodations and organizational features

**Related Action Plans (by Established cycle, then alpha):**

Create and Implement a Student Affairs Strategic Plan
*Established in Cycle: 2010-2011*
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic...

For full information, see the Details of Action Plans section of this report.

**O/O 5: Build and Sustain Supportive Relationships with the Campus and Community**
Build and sustain supportive relationships with the campus and community.

Relevant Associations:

Standard Associations

- **CAS- Council for the Advancement of Standards in Higher Education**
  1 Mission
  10 Campus and External Relations

- **Southern Association of Colleges and Schools**
  2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

- Texas A&M-Corpus Christi
  1.8 Build & sustain mutually supportive relationships.

Related Measures

**M 11: Record of Collaborations, Partnerships and MOUs**
Record of Campus Collaborations, Community Partnerships and MOUs.

Source of Evidence: Administrative measure - other

**Target:**
Create a Baseline Record of Campus Collaborations, Community Partnerships and MOUs

**Related Action Plans (by Established cycle, then alpha):**

Create and Implement a Student Affairs Strategic Plan
*Established in Cycle: 2010-2011*
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic...

Partner With Academic Affairs on a High Impact PRactice Initiative for Students Beyond the First Year
*Established in Cycle: 2012-2013*
Partner with academic affairs on a high impact practice (HIP) initiative for students beyond the first year.

For full information, see the Details of Action Plans section of this report.

**M 12: Record of staff leadership in professional and community groups**
Record of staff leadership in professional and community groups

Source of Evidence: Administrative measure - other

**Target:**
Record will indicate professional and/or community involvement of at least 90% of division professional staff.

**Related Action Plans (by Established cycle, then alpha):**

Create and Implement a Student Affairs Strategic Plan
*Established in Cycle: 2010-2011*
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic...

For full information, see the Details of Action Plans section of this report.

**O/O 6: Manage Resources Efficiently, Effectively and Responsibly**
Manage resources efficiently, effectively and responsibly.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education
11 Financial Resources
12 Technology
13 Facilities and Equipment

Southern Association of Colleges and Schools
2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi
1.10 Manage resources efficiently and effectively.

Related Measures

M 13: Noel Levitz - Use of student activity fee
Noel Levitz - Use of student activity fee
Source of Evidence: Benchmarking

Target:
Noel Levitz - Use of student activity fee ≥ the national average

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ... 

For full information, see the Details of Action Plans section of this report.

M 14: Utilize student feedback to formulate budgets
Utilize student feedback to formulate budgets
Source of Evidence: Administrative measure - other

Target:
Student Fee Allocation Committee Report and Response. The majority of recommendations are utilized in the final budget.

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ... 

For full information, see the Details of Action Plans section of this report.

O/O 7: Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment
Expand programs, services and facilities to keep pace with an expanding student enrollment.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education
1 Mission
13 Facilities and Equipment

Southern Association of Colleges and Schools
2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi
1.9 Expand University impact and stature.

Related Measures

M 15: University Center Expansion
University Center Expansion
Source of Evidence: Administrative measure - other

Target:
Construction will progress according to schedule.

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ... 

For full information, see the Details of Action Plans section of this report.

M 16: Housing Expansion Activity
Housing Expansion Activity
Source of Evidence: Administrative measure - other
Details of Action Plans for This Cycle (by Established cycle, then alpha)

Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic plan.

For full information, see the Details of Action Plans section of this report.

M 17: Dining Hall and Meal Plans
The planning and construction of a dining hall and implementation of a dining plan targeted to residential students.

Source of Evidence: Activity volume

Target:
The dining hall construction will be completed and the dining hall will open fall 2014.

Related Action Plans (by Established cycle, then alpha):
Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic plan.

For full information, see the Details of Action Plans section of this report.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Create and Implement a Student Affairs Strategic Plan
Established in Cycle: 2010-2011
Implementation Status: In-Progress
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: CORE Study - Alcohol and other drug study | Outcome/Objective: Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning
Measure: Dining Hall and Meal Plans | Outcome/Objective: Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment
Measure: Housing Expansion Activity | Outcome/Objective: Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment
Measure: Noel Levitz - I enjoy being a student here | Outcome/Objective: Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning
Measure: Noel Levitz - I feel a sense of belonging on campus | Outcome/Objective: Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning
Measure: Noel Levitz - The staff is concerned about me as an individual | Outcome/Objective: Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning
Measure: Noel Levitz - Use of student activity fee | Outcome/Objective: Manage Resources Efficiently, Effectively and Responsibly
Measure: NSSE - Had conversations with people of a different race or ethnicity | Outcome/Objective: Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates
Measure: NSSE - Had conversations with people with different political views | Outcome/Objective: Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates
Measure: NSSE - Had conversations with students from different economic backgrounds | Outcome/Objective: Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates
Measure: NSSE - Hours spent per week doing community service or volunteer work | Outcome/Objective: Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community
Measure: Record of Collaborations, Partnerships and MOUs | Outcome/Objective: Build and Sustain Supportive Relationships with the Campus and Community
Measure: Record of staff leadership in professional and community groups | Outcome/Objective: Build and Sustain Supportive Relationships with the Campus and Community
Measure: SCE - Survey of Employee Engagement | Outcome/Objective: Attract and Support Highly Qualified Staff Committed to Filling the Mission of the Division of Student Engagement and Success
Measure: University Center Expansion | Outcome/Objective: Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment
Measure: Utilize student feedback to formulate budgets | Outcome/Objective: Manage Resources Efficiently, Effectively and Responsibly

Projected Completion Date: 12/2011
Responsible Person/Group: Vice President of Student Affairs and Director of Assessment and Housing

Build Phase IX of Housing
Contract with Camden Miramar to build up to 300 beds for Phase IX of Housing.

Established in Cycle: 2011-2012
Implementation Status: In-Progress
Priority: High
Projected Completion Date: 07/2013
Responsible Person/Group: VPSES, Director of Assessment and Housing and Camden Property Trust
**Expand the University Center**

Work with architectural firm and then the construction contractor to expand the University Center as approved by a student referendum in Spring 2012.

- **Established in Cycle:** 2011-2012
- **Implementation Status:** In-Progress
- **Priority:** High
- **Projected Completion Date:** 08/2015
- **Responsible Person/Group:** VPSES

**Develop Events Based on Social and Political Issues to Stimulate Conversations**

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

- **Established in Cycle:** 2012-2013
- **Implementation Status:** Planned
- **Priority:** High

**Relationships (Measure | Outcome/Objective):**
- **Measure:** NSSE - Had conversations with people of a different race or ethnicity | **Outcome/Objective:** Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates
- **Measure:** NSSE - Had conversations with people with different political views | **Outcome/Objective:** Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates
- **Measure:** NSSE - Had conversations with students from different economic backgrounds | **Outcome/Objective:** Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

- **Projected Completion Date:** 05/2015
- **Responsible Person/Group:** University Center and Student Activities Department

**Investigate Housing Options for the Momentum Campus**

Investigate Housing Options for the Momentum Campus.

- **Established in Cycle:** 2012-2013
- **Implementation Status:** Planned
- **Priority:** High
- **Projected Completion Date:** 10/2015
- **Responsible Person/Group:** VPSES and Executive Director of SEI

**Partner With Academic Affairs on a High Impact Practice Initiative for Students Beyond the First Year**

Partner with academic affairs on a high impact practice (HIP) initiative for students beyond the first year.

- **Established in Cycle:** 2012-2013
- **Implementation Status:** Planned
- **Priority:** High

**Relationships (Measure | Outcome/Objective):**
- **Measure:** NSSE - Hours spent per week doing community service or volunteer work | **Outcome/Objective:** Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community
- **Measure:** Record of Collaborations, Partnerships and MOUs | **Outcome/Objective:** Build and Sustain Supportive Relationships with the Campus and Community

- **Responsible Person/Group:** Executive Director of Student Engagement Initiatives

**Promote Volunteer Opportunities to Students**

Promote volunteer opportunities to students through the Org Sync Weekly Service Snapshot.

- **Established in Cycle:** 2012-2013
- **Implementation Status:** Planned
- **Priority:** High

**Relationships (Measure | Outcome/Objective):**
- **Measure:** NSSE - Hours spent per week doing community service or volunteer work | **Outcome/Objective:** Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community

- **Responsible Person/Group:** University Center and Student Activities