

Texas A&M University-Corpus Christi

Detailed Assessment Report

2013-2014 VP Student Engagement and Success Annual Report

As of: 4/30/2014 03:06 PM CST

(Includes those Action Plans with Budget Amounts marked *One-Time, Recurring, No Request*.)

Mission / Purpose

The Division of Student Engagement and Success at Texas A&M University-Corpus Christi provides excellent opportunities in a supportive environment for students to be engaged on and off campus. In support of the University mission, we help students develop leadership skills, engage in the campus community, embrace diversity and attain their educational goals. We prepare students for careers, lifelong learning and responsible citizenship.

Goals

G 1: Excellent Programs that Engage Students

Provide excellent programs and services that engage students in their campus and community.

G 2: Manage Resources Effectively and Efficiently to Meet the Needs of Expansion

Manage resources effectively and efficiently to meet the need of expansion.

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community.

Prepare students for lifelong learning and responsible citizenship in a global community.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

1 Mission

2.5 humanitarianism and civic engagement

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.3 Promote lifelong learning and global citizenship.

Related Measures

M 1: NSSE - Hours spent per week doing community service or volunteer work

NSSE - Hours spent per week doing community service or volunteer work

Source of Evidence: Benchmarking

Target:

NSSE - Hours spent per week doing community service or volunteer work \geq the peer institutions.

Finding (2013-2014) - Target: **Not Reported This Cycle**

The NSSE Survey is only conducted in odd cycles.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Partner With Academic Affairs on a High Impact PPractice Initiative for Students Beyond the First Year

Established in Cycle: 2012-2013

Partner with academic affairs on a high impact practice (HIP) initiative for students beyond the first year.

Promote Volunteer Opportunities to Students

Established in Cycle: 2012-2013

Promote volunteer opportunities to students through the Org Sync Weekly Service Snapshot.

For full information, see the *Details of Action Plans* section of this report.

O/O 2: Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning

Provide a safe and supportive campus environment that encourages leadership development and engaged learning.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

1 Mission

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities

consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.3 Promote lifelong learning and global citizenship.

1.4 Provide a supportive and safe campus environment

Related Measures

M 2: Noel Levitz - The staff is concerned about me as an individual

Noel Levitz - The staff is concerned about me as an individual

Source of Evidence: Benchmarking

Target:

Noel Levitz - The staff is concerned about me as an individual \geq the national average

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

M 3: Noel Levitz - I feel a sense of belonging on campus

Noel Levitz - I feel a sense of belonging on campus

Source of Evidence: Benchmarking

Target:

Noel Levitz - I feel a sense of belonging on campus \geq the national average

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

M 4: Noel Levitz - Students feel welcome on campus

Noel Levitz - Students feel welcome on campus

Source of Evidence: Benchmarking

Target:

Noel Levitz - Students feel welcome on campus \geq the national average

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

M 5: Noel Levitz - I enjoy being a student here

Noel Levitz - I enjoy being a student here

Source of Evidence: Benchmarking

Target:

Noel Levitz - I enjoy being a student here \geq the national average

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

M 6: CORE Study - Alcohol and other drug study

CORE Study - Alcohol and other drug study

Source of Evidence: Benchmarking

Target:

Complete the CORE Alcohol and Drug Survey, analyze the results and implement action plans to address concerns.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

O/O 3: Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

Provide programs, services and opportunities to develop diverse and highly qualified graduates.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

1 Mission

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.6 Commitment to student diversity and quality.

Related Measures

M 7: NSSE - Had conversations with students from different economic backgrounds

NSSE - Had conversations with students from different economic backgrounds

Source of Evidence: Benchmarking

Target:

NSSE - Had conversations with students from different economic backgrounds \geq Peer Institutions

Finding (2013-2014) - Target: Not Reported This Cycle

The NSSE Survey is only conducted in odd cycles.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Develop Events Based on Social and Political Issues to Stimulate Conversations

Established in Cycle: 2012-2013

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

For full information, see the *Details of Action Plans* section of this report.

M 8: NSSE - Had conversations with people of a different race or ethnicity

NSSE - Had conversations with people of a different race or ethnicity

Source of Evidence: Benchmarking

Target:

NSSE - Had conversations with people of a different race or ethnicity \geq Peer Institutions

Finding (2013-2014) - Target: Not Reported This Cycle

The NSSE Survey is only conducted in odd cycles.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Develop Events Based on Social and Political Issues to Stimulate Conversations

Established in Cycle: 2012-2013

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

For full information, see the *Details of Action Plans* section of this report.

M 9: NSSE - Had conversations with people with different political views

NSSE - Had conversations with people with different political views

Source of Evidence: Benchmarking

Target:

NSSE - Had conversations with people with different political views \geq Peer Institutions

Finding (2013-2014) - Target: Not Reported This Cycle

The NSSE Survey is only conducted in odd cycles.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Develop Events Based on Social and Political Issues to Stimulate Conversations

Established in Cycle: 2012-2013

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

For full information, see the *Details of Action Plans* section of this report.

O/O 4: Attract and Support Highly Qualified Staff Committed to Fulfilling the Mission of the Division of Student Engagement and Success

Attract and support highly qualified staff committed to fulfilling the mission of the Division of Student Engagement and Success.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

3 Leadership

4 Human Resources

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.7 Commitment to faculty & staff diversity & quality.

Related Measures

M 10: SEE - Survey of Employee Engagement

Survey of Employee Engagement findings for division staff

Source of Evidence: Benchmarking

Target:

Overall, the division will score higher than the other areas of the university on every dimension of the survey including information, personal, climate, work groups, accommodations and organizational features

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

O/O 5: Build and Sustain Supportive Relationships with the Campus and Community

Build and sustain supportive relationships with the campus and community.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

1 Mission

10 Campus and External Relations

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.8 Build & sustain mutually supportive relationships.

Related Measures

M 11: Record of Collaborations, Partnerships and MOUs

Record of Campus Collaborations, Community Partnerships and MOUs.

Source of Evidence: Administrative measure - other

Target:

Create a Baseline Record of Campus Collaborations, Community Partnerships and MOUs

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

Partner With Academic Affairs on a High Impact PRACTICE Initiative for Students Beyond the First Year

Established in Cycle: 2012-2013

Partner with academic affairs on a high impact practice (HIP) initiative for students beyond the first year.

For full information, see the *Details of Action Plans* section of this report.

M 12: Record of staff leadership in professional and community groups

Record of staff leadership in professional and community groups

Source of Evidence: Administrative measure - other

Target:

Record will indicate professional and/or community involvement of at least 90% of division professional staff.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

O/O 6: Manage Resources Efficiently, Effectively and Responsibly

Manage resources efficiently, effectively and responsibly.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

- 11 Financial Resources
- 12 Technology
- 13 Facilities and Equipment

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.10 Manage resources efficiently and effectively.

Related Measures

M 13: Noel Levitz - Use of student activity fee

Noel Levitz - Use of student activity fee

Source of Evidence: Benchmarking

Target:

Noel Levitz - Use of student activity fee \geq the national average

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

M 14: Utilize student feedback to formulate budgets

Utilize student feedback to formulate budgets

Source of Evidence: Administrative measure - other

Target:

Student Fee Allocation Committee Report and Response. The majority of recommendations are utilized in the final budget.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

O/O 7: Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment

Expand programs, services and facilities to keep pace with an expanding student enrollment.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

- 1 Mission
- 13 Facilities and Equipment

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.9 Expand University impact and stature.

Related Measures

M 15: University Center Expansion

University Center Expansion

Source of Evidence: Administrative measure - other

Target:

Construction will progress according to schedule.

Related Action Plans (by Established cycle, then alpha):

Create and Implement a Student Affairs Strategic Plan

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

M 16: Housing Expansion Activity

Housing Expansion Activity

Source of Evidence: Administrative measure - other

Target:

The final 150 beds planned for phase 9B will be completed for opening August 2014.

Related Action Plans (by Established cycle, then alpha):**Create and Implement a Student Affairs Strategic Plan**

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

M 17: Dining Hall and Meal Plans

The planning and construction of a dining hall and implementation of a dining plan targeted to residential students.

Source of Evidence: Activity volume

Target:

The dining hall construction will be completed and the dining hall will open fall 2014.

Related Action Plans (by Established cycle, then alpha):**Create and Implement a Student Affairs Strategic Plan**

Established in Cycle: 2010-2011

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic ...

For full information, see the *Details of Action Plans* section of this report.

Details of Action Plans for This Cycle (by Established cycle, then alpha)**Create and Implement a Student Affairs Strategic Plan**

Using the university strategic plan and available assessment data, create and implement a Division of Student Affairs strategic plan.

Established in Cycle: 2010-2011

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: CORE Study - Alcohol and other drug study | **Outcome/Objective:** Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning

Measure: Dining Hall and Meal Plans | **Outcome/Objective:** Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment

Measure: Housing Expansion Activity | **Outcome/Objective:** Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment

Measure: Noel Levitz - I enjoy being a student here | **Outcome/Objective:** Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning

Measure: Noel Levitz - I feel a sense of belonging on campus | **Outcome/Objective:** Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning

Measure: Noel Levitz - Students feel welcome on campus | **Outcome/Objective:** Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning

Measure: Noel Levitz - The staff is concerned about me as an individual | **Outcome/Objective:** Provide a Safe and Supportive Campus Environment that Encourages Leadership Development and Engaged Learning

Measure: Noel Levitz - Use of student activity fee | **Outcome/Objective:** Manage Resources Efficiently, Effectively and Responsibly

Measure: NSSE - Had conversations with people of a different race or ethnicity | **Outcome/Objective:** Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

Measure: NSSE - Had conversations with people with different political views | **Outcome/Objective:** Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

Measure: NSSE - Had conversations with students from different economic backgrounds |

Outcome/Objective: Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

Measure: NSSE - Hours spent per week doing community service or volunteer work |

Outcome/Objective: Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community.

Measure: Record of Collaborations, Partnerships and MOUs | **Outcome/Objective:** Build and Sustain Supportive Relationships with the Campus and Community

Measure: Record of staff leadership in professional and community groups | **Outcome/Objective:** Build and Sustain Supportive Relationships with the Campus and Community

Measure: SEE - Survey of Employee Engagement | **Outcome/Objective:** Attract and Support Highly Qualified Staff Committed to Fulfilling the Mission of the Division of Student Engagement and Success

Measure: University Center Expansion | **Outcome/Objective:** Expand Programs, Services and Facilities to Keep Pace with an Expanding Student Enrollment

Measure: Utilize student feedback to formulate budgets | **Outcome/Objective:** Manage Resources Efficiently, Effectively and Responsibly

Projected Completion Date: 12/2011

Responsible Person/Group: Vice President of Student Affairs and Director of Assessment and Housing

Build Phase IX of Housing

Contract with Camden Miramar to build up to 300 beds for Phase IX of Housing.

Established in Cycle: 2011-2012

Implementation Status: In-Progress

Priority: High

Projected Completion Date: 07/2013

Responsible Person/Group: VPSES, Director of Assessment and Housing and Camden Property Trust

Expand the University Center

Work with architectural firm and then the construction contractor to expand the University Center as approved by a student referendum in Spring 2012.

Established in Cycle: 2011-2012

Implementation Status: In-Progress

Priority: High

Projected Completion Date: 08/2015

Responsible Person/Group: VPSES

Develop Events Based on Social and Political Issues to Stimulate Conversations

Develop events based on social and political issues to stimulate conversations among people of different backgrounds.

Established in Cycle: 2012-2013

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: NSSE - Had conversations with people of a different race or ethnicity | **Outcome/Objective:** Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

Measure: NSSE - Had conversations with people with different political views | **Outcome/Objective:** Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

Measure: NSSE - Had conversations with students from different economic backgrounds |

Outcome/Objective: Provide Programs, Services and Opportunities to Develop Diverse and Highly Qualified Graduates

Projected Completion Date: 05/2015

Responsible Person/Group: University Center and Student Activities Department

Investigate Housing Options for the Momentum Campus

Investigate Housing Options for the Momentum Campus.

Established in Cycle: 2012-2013

Implementation Status: Planned

Priority: High

Projected Completion Date: 10/2015

Responsible Person/Group: VPSES and Executive Director of SEI

Partner With Academic Affairs on a High Impact Practice Initiative for Students Beyond the First Year

Partner with academic affairs on a high impact practice (HIP) initiative for students beyond the first year.

Established in Cycle: 2012-2013

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: NSSE - Hours spent per week doing community service or volunteer work |

Outcome/Objective: Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community.

Measure: Record of Collaborations, Partnerships and MOUs | **Outcome/Objective:** Build and Sustain Supportive Relationships with the Campus and Community

Responsible Person/Group: Executive Director of Student Engagement Initiatives

Promote Volunteer Opportunities to Students

Promote volunteer opportunities to students through the Org Sync Weekly Service Snapshot.

Established in Cycle: 2012-2013

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: NSSE - Hours spent per week doing community service or volunteer work |

Outcome/Objective: Prepare Students for Lifelong Learning and Responsible Citizenship in a Global Community.

Responsible Person/Group: University Center and Student Activities