

Texas A&M University-Corpus Christi

Detailed Assessment Report

2014-2015 VP Student Engagement and Success Annual Report

As of: 4/13/2017 07:55 AM EST

(Includes those Action Plans with Budget Amounts marked *One-Time, Recurring, No Request*.)

Mission / Purpose

The Division of Student Engagement and Success at Texas A&M University – Corpus Christi assists students in attaining their educational goals. Our services create a supportive learning environment for personal and professional development to prepare students for responsible citizenship and lifelong learning. We strive for excellence in serving our students, campus and community engagement, leadership development and inclusion.

This mission was developed as part of the SEAS 20/20 Strategic Plan.

Goals

G 1: Provide a challenging, learning-centered environment that promotes student success.

Provide a challenging, learning-centered environment that promotes student success.

G 2: Enhance a supportive campus that celebrates engaged learning in an inclusive environment.

Enhance a supportive campus that celebrates engaged learning in an inclusive environment.

G 3: Build and sustain mutually beneficial relationships with stakeholders through community engagement.

Build and sustain mutually beneficial relationships with stakeholders through community engagement.

G 4: Develop and manage resources to efficiently and effectively achieve the mission of the Division of Student Engagement & Success.

Develop and manage resources to efficiently and effectively achieve the mission of the Division of Student Engagement & Success.

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Facilitate learning-centered, co-curricular initiatives based on student learning outcomes.

Facilitate learning-centered, co-curricular initiatives based on student learning outcomes to develop leadership, career and life skills.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

- 2.1 knowledge acquisition, integration, construction, and application
- 2.2 cognitive complexity
- 2.3 intrapersonal development
- 2.4 interpersonal competence
- 2.5 humanitarianism and civic engagement
- 2.6 practical competence

Southern Association of Colleges and Schools

- 2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.
- 3.3.1.3 Educational Support Services

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.3 Promote lifelong learning and global citizenship.
- 1.6 Commitment to student diversity and quality.

O/O 2: Create a challenging and supportive educational environment to prepare students for success in the global community.

Create a challenging and supportive educational environment to prepare students for success in the global community.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

- 2.1 knowledge acquisition, integration, construction, and application
- 2.2 cognitive complexity
- 2.3 intrapersonal development
- 2.4 interpersonal competence
- 2.5 humanitarianism and civic engagement
- 2.6 practical competence

Southern Association of Colleges and Schools

- 2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.3 Promote lifelong learning and global citizenship.
- 1.6 Commitment to student diversity and quality.
- 1.8 Build & sustain mutually supportive relationships.

O/O 3: Develop an environment of inclusiveness and mutual respect.

Develop an environment of inclusiveness and mutual respect.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

- 2.3 intrapersonal development
- 2.4 interpersonal competence
- 2.5 humanitarianism and civic engagement
- 2.6 practical competence
- 7 Equity and Access
- 8 Diversity

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.3 Promote lifelong learning and global citizenship.
- 1.4 Provide a supportive and safe campus environment
- 1.6 Commitment to student diversity and quality.
- 1.7 Commitment to faculty & staff diversity & quality.

O/O 4: Provide a supportive campus environment for learning and development.

Provide a supportive campus environment for learning and development.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

1 Mission

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

3.3.1.3 Educational Support Services

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.3 Promote lifelong learning and global citizenship.
- 1.4 Provide a supportive and safe campus environment

O/O 5: Encourage a culture of excellence and service.

Encourage a culture of excellence and service.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

1 Mission

3 Leadership

4 Human Resources

9 Organization and Management

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.10 Manage resources efficiently and effectively.

O/O 6: Celebrate university traditions and achievements.

Celebrate university traditions and achievements.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

9 Organization and Management

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

- 1.10 Manage resources efficiently and effectively.

O/O 7: Increase intentional and visible engagement in our community.

Increase intentional and visible engagement in our community.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

10 Campus and External Relations

Strategic Plan Associations

Texas A&M-Corpus Christi

1.8 Build & sustain mutually supportive relationships.

O/O 8: Ensure our graduates meet the expectations of employers for work, critical thinking and communication skills.

Ensure our graduates meet the expectations of employers for work, critical thinking and communication skills.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

1 Mission

2.6 practical competence

14 Assessment and Evaluation

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.3 Promote lifelong learning and global citizenship.

O/O 9: Encourage community members to identify with the University as an integral part of the Coastal Bend.

Encourage community members to identify with the University as an integral part of the Coastal Bend.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

10 Campus and External Relations

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

O/O 10: Manage human resources to provide optimal staffing.

Manage human resources to provide optimal staffing.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

4 Human Resources

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.7 Commitment to faculty & staff diversity & quality.

O/O 11: Maintain a safe, functional and aesthetically pleasing campus environment that supports a growing student population.

Maintain a safe, functional and aesthetically pleasing campus environment that supports a growing student population.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

11 Financial Resources

12 Technology

13 Facilities and Equipment

14 Assessment and Evaluation

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.10 Manage resources efficiently and effectively.

O/O 12: Manage financial, physical and technological resources efficiently, effectively and responsibly.

Manage financial, physical and technological resources efficiently, effectively and responsibly.

Relevant Associations:

Standard Associations

CAS- Council for the Advancement of Standards in Higher Education

11 Financial Resources

12 Technology

13 Facilities and Equipment

Southern Association of Colleges and Schools

2.10 Student Support Services The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.

Strategic Plan Associations

Texas A&M-Corpus Christi

1.10 Manage resources efficiently and effectively.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Expand the University Center

Work with architectural firm and then the construction contractor to expand the University Center as approved by a student referendum in Spring 2012.

Established in Cycle: 2011-2012

Implementation Status: Finished

Priority: High

Projected Completion Date: 09/2015

Responsible Person/Group: VPSES

Implementation Notes:

9/8/2015 The University Center Grand Opening event was held May 1. Some areas continued to be under construction throughout the summer but the building was fully operational with the start of the Fall 2015 semester.

Create and Implement a Division Strategic Plan to Align with Momentum 20/20

Create and Implement a Division Strategic Plan to Align with Momentum 20/20

Established in Cycle: 2013-2014

Implementation Status: In-Progress

Priority: High

Projected Completion Date: 08/2020

Responsible Person/Group: Executive Director of Strategic Engagement Initiatives and Vice President for Student Engagement and Success

Implementation Notes:

9/8/2015 The SEaS 20/20 Strategic Plan was finalized in November 2014. Departments then began planning and each department within the division created a plan to align with it. Official implementation began September 1, 2015.

Expand Housing to the Momentum Campus

Expand Housing to the Momentum Campus. Through American Campus Communities, build and open 482 beds on the Momentum Campus.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Projected Completion Date: 08/2015

Responsible Person/Group: Executive Director of Strategic Engagement Initiatives and Vice President for Student Engagement and Success

Implementation Notes:

9/8/2015 Momentum Village opened with 482 beds August 21, 2015.

Analysis Questions and Analysis Answers

Based on the analysis of findings, what are the strengths of the program?

The Division of Student Engagement and Success has drafted and adopted a new strategic plan to align with the University Momentum 20/20 plan. This plan includes the six Empower U student learning domains required of the Texas A&M System as well as guidelines for measuring attainment. Each department in the division has also created and adopted plans for implementation fall 2015.

Empower U SLO Assessment: This year, the division assessed Globalization and Cultural Diversity. Various student groups were trained in Safe Zone. Each student was given a Pre/Post assessment of vocabulary, perceived knowledge and readiness. Of the 79 students trained and tested, 41% increased in their knowledge of LGBTQ vocabulary, 97% indicated that they are knowledgeable about LGBTQ issues and 76% indicated that they are prepared to serve as a Safe Zone Ally as a result of training.

Based on the analysis of findings, how has the program improved?

Division programs and services continue to increase in an effort to meet the demands of a growing student population. Each area of the division is guided by a new strategic plan created to align with the university's Momentum 20/20 plan. These plans encompass student learning outcomes as well as administrative goals and objectives through the year 2020.

To meet student population growth, additional professional positions were created throughout the division, new housing was developed on the Momentum Campus (for fall 2015) and the University Center expansion project was completed.

Based on the analysis of findings, what are the areas of concern within the program?

Additional financial, physical (space) and human resources are needed to meet the needs of a growing student population. As the student body grows, more staff is needed to meet student and program needs but there are limited resources to hire them and finding office space, once hired, creates additional concerns.

Empower U SLO Assessment: This year, the division assessed Ethical Decision Making and Social Responsibility. Various student staff groups, and one prospective staff group, were trained in Ethical Decision Making. These presentations were followed by an assessment of case study resolutions measured utilizing an Ethical Decision Making rubric. The target achievement level was that, on average, students would rate at the "Advanced" level on the rubric. The average score was at the Intermediate level (9.9). A score of 11 out of 15 was needed to rate as Advanced. One staff group achieved this level but the remaining groups scored below the threshold. One staff group scored significantly below the threshold. This year established baseline data. The expected targets will be altered to better fit the potential of the different staff groups. Also, the Ethical Decision Making training workshops will be altered to better focus on the application of ethical criteria to alternatives. This was the lowest rated portion of the rubric.

Annual Report Section Responses

Summary of Program Accomplishments for the Year

The Vice President for Student Engagement and Success (VPSEAS) oversees and provides leadership and direction for programming and services that support the University's mission. The division has created a new strategic plan to align with the University Momentum 20/20 plan. The plan consists of twelve objectives that align with the mission and division goals to:

- **Learning: Provide a challenging, learning-centered environment that promotes student success.**
- **Campus Climate: Enhance a supportive campus that celebrates engaged learning in an inclusive environment.**
- **Community Engagement: Build and sustain mutually beneficial relationships with stakeholders through community engagement.**
- **Resources and Accountability: Develop and manage resources to efficiently and effectively achieve the mission of the Division of Student Engagement & Success.**

The division is committed to working collaboratively across the institution. Staff members often take leadership roles on various committees and working groups. The division continued to collaborate with Academic Affairs on the First Year Islander program. Several staff members from the division served on the Convocation committee including: Ann DeGaish, Sharon Herrera, Amy Kotulski, Stephanie Box and Dennis Coplen. Dennis Coplen served as the onsite event coordinator on the day of Convocation.

The division reinstated the annual Leadership and Service Awards program in 2014 and continued the program in 2015. The awards recognize Islanders who have had a positive impact on campus through leadership, involvement and service. The division awarded ten \$1000 Leadership Scholarships. The division also awarded an additional 23 \$1000 scholarships with funding made available from the Student Scholarship Endowment. Scholarship recipients were selected from Who's Who Among Students in American Universities and Colleges award recipients. Leadership award winners, scholarship recipients, and 57 recipients of Who's Who Among Students in American Universities and Colleges were recognized at the event. Thirteen awards were presented to students, student organizations, faculty and staff.

Division staff members continue to be active in the community and in professional associations. The division participated in #GivingTuesday in November. More than 75% of division staff participated in volunteering 107 hours at Metro Ministries, the Food Bank, Late Night Breakfast, Paws on the Island and the Blood Bank of the Coastal Bend.

In an effort to improve communication and marketing efforts, the division added a Communication Specialist position. Julie Shuttlesworth was hired mid-year and is responsible for overseeing division-wide marketing including the weekly iNews student email, social media efforts, marketing of large events and a new monthly parent's newsletter that will begin fall 2015.

The division is separated in three units that report to the Vice President. These units are Student Services, Student Life and Strategic Engagement Initiatives. Highlights from each of these areas follow.

Strategic Engagement Initiatives

Dr. Amanda Drum, Executive Director, leads Strategic Engagement Initiatives. This unit includes Strategic Planning and

Strategic Planning and Assessment

Strategic Planning and Assessment led the division in the development of the new SEAS 20/20 Strategic Plan. As part of that effort, the office conducted a needs assessment of students to determine what services most interested students, created a new division tag line and worked with staff to create department level plans. As part of this plan, the division also created and adopted new student learning outcome themes to align with the Texas A&M University System Empower U Student Learning Outcomes. The division reported findings for two of the six Empower U outcome domains (Specific Knowledge and Integration of Broad Knowledge) to the Board of Regents through the university report and measured the outcome domains of Ethical Decision Making and Social Responsibility and Communication for inclusion on the 2015 report in December.

The Council for Advancement of Standards in Higher Education (CAS) provides a framework for self-assessment and program review within student service functional areas. CAS program reviews were conducted for Recreational Sports, University Center, Health Center and Judicial Affairs. The office conducted, or assisted in the implementation of, several divisional and departmental surveys.

Engagement Initiatives (Prevention and Inclusion)

The Office of Engagement Initiatives oversees Prevention Programming, Inclusion and the I-TEAM Peer Educators. Prevention Programming focuses on teaching and modeling healthy and safe behaviors that lead to overall wellness and student success. This includes education and programming on Alcohol and Other Drugs, Stress Management, Sexual Health, Academic Skills and Safety. Programming focuses on evidence-based approaches to education and prevention.

The I-TEAM (Islanders Teaching, Engaging and Motivating) peer education program began late in the 2014 cycle. The newly formed departmental student organization recruited 11 members over the course of the year and retained 8 members for the upcoming 2015-2016 academic year. I-TEAM planned and/or volunteered for 21 programs in collaboration with I-ADAPT and the Inclusive Islander Network. Each member was trained as a BACCHUS Certified Peer Educator.

Alcohol and Other Drug Prevention is coordinated in conjunction with the Islanders Alcohol and Drug Abuse Prevention Team (I-ADAPT). The program once again partnered with the statewide coalition Texans Standing Tall to conduct Screening and Brief Interventions as a prevention strategy on campus. This partnership provided \$7,000 in direct funding plus training for faculty and staff and enabled screening and interventions with 308 students.

The Islander Alcohol Education Program is a mandatory online alcohol education course for all incoming students under the age of 21. On average, students scored 28% higher on the course post-test indicating effectiveness in teaching alcohol and other drug subject matter and in correcting misconceptions regarding campus norms. *The Consent and Respect Module* is paid for by the Office of the Associate Dean of Students but the course is administered by Prevention Programs. The module focuses on Title IX compliance issues related to Sexual Misconduct.

The *Islanders Think, Choose and Graduate* social norms marketing campaign is a key component of campus prevention initiatives. The goal is to re-direct student behavior by increasing accuracy of perceptions and expectations. This campaign initially focused solely on AOD prevention but the scope was broadened to encompass a wider range of prevention topics. The messages are communicated using posters, banners, t-shirts, and other giveaways. Also, birthday cards are emailed to each student during the month of their 21st birthday. The card contains helpful facts and encourages them to celebrate responsibly.

The Biennial Review, as required by the Drug-Free Schools and Campuses Regulations (EDGAR Part 86), is completed in September of even numbered years. The Biennial Review for 2012-14 was completed this cycle. The full report is available in the documents section.

The Inclusive Islander Network is a network of students, staff and faculty who pledge to create a welcoming environment for all members of the Texas A&M University-Corpus Christi community through their different involvements on campus. The program strives to "Cast a Net of Compassion" on TAMU-CC by training faculty, staff and students in a variety of topics

including diversity, multi-cultural competence, privilege and inclusion. Inclusive Islanders exemplify compassion, respect and equality toward others regardless of how they identify and the ways in which those identities intersect. Inclusive Islander training workshops included *"Inclusion: Exploring Identity and Intersectionality"* and *"Safe Zone."*

In fall 2014, the office conducted a survey of individuals who identified themselves as either a member or ally of the LGBTQ community on campus. In the context of feeling physically and emotionally safe on campus (due to the sexual orientation), 63% of survey respondents feel safe on campus, 18% recall feeling unsafe up to two times, 10% recall feeling unsafe 3-4 times, and 10% recall it more than 5 times. Survey respondents overwhelmingly agreed that more programs and services are needed to create a more inclusive environment with all respondents indicating at least one program/training they would like to see on campus to support this population.

While much progress has been made since the coordinator position was added, it has become clear that one staff position cannot adequately meet the needs of all three programs. A second staff position is greatly needed to divide the workload, create a "back-up" and to ensure that these programs are successful.

University Housing

University Housing is working to adjust to a dual provider housing operation. Changes were made to marketing and communications, staff training and oversight of the Islander Leadership Seminar. These efforts are being coordinated by a new University Housing Officer who was hired to meet the increased demands of a growing resident student population.

Camden Miramar opened fall 2014 at 99.5% occupancy with some students on a wait list to acquire overflow housing accommodations. Camden opened two new buildings with 150 beds in August 2014. The university profit shared with Camden and received a check of \$348,240 as well as \$54,300 for the ground lease. Resident Advisors hosted programs covering all areas of the Wellness Wheel and targeted student learning outcomes. The Islander Leadership Seminar continues to develop future leaders to serve as Resident Advisors and in other roles across campus.

The new dining plan requirement was implemented fall 2014. This requirement has caused a great deal of concern on the part of some students and parents leading to greatly reduced renewals for fall 2014. The renewals rate for fall 2015 rebounded but not completely. Camden Miramar opened fall 2015 at 98.5% occupancy. The property had a waitlist throughout August. Lowered occupancy was a result of offering fewer overflow spaces to backfill late cancellations. The number of available overflow spaces will be increased for fall 2016.

The university worked with American Campus Communities to build a 482 bed facility on the Momentum Campus for fall 2015. Momentum Village features two and four bedroom apartments as well as four bedroom townhomes. The community also boasts a recreation room with workout equipment and an outdoor swimming pool. Momentum opened fall 2015 at 99% occupancy.

The university partnership with the Regional Transportation Authority continues to flourish with the addition of park and ride services from the Momentum Campus. The long-running #63 Wave Shuttle service was rerouted in fall 2014 to better serve apartment complexes near the campus and to maximize efficiency in preparation for the opening of housing on the Momentum Campus. The service will be expanded to summer and weekends fall 2015 to serve Momentum Village residents.

Student Life

Ms. Lisa Perez leads the Student Life unit. This unit is composed of the University Center and Student Activities (UCSA), Recreational Sports and the Sr. Executive Director advises the Student Government Association.

University Center and Student Activities (UCSA)

The University Center (UC) expansion project was a primary focus this year. Because of the construction project, all offices and services moved from the building to temporary accommodations in August and the building was shut down September 4, 2014 until May 1, 2015. This closure made programming a challenge for all campus offices.

The Aloha Days freshman camp schedule was revised to include Play Fair. The program trained 46 volunteer upper division students to facilitate the camp. The Waves of Welcome (WOW) calendar included over 30 events for fall 2014.

Homecoming 2015 faced many challenges with weather, but still experienced great participation with 27 students in the Homecoming Court. There were also a record number of groups signed up to participate in the parade with 45 groups signed up. The Lighting of the "T" event was modified this year and over 300 students attended. The new Anchor was revealed during the festivities.

The Island Waves student newspaper will completely transition to the College of Liberal Arts by fall 2015. UCSA worked with the College of Liberal Arts faculty to ensure a smooth transition. The paper received 15 awards from the Texas Intercollegiate Press Association.

Campus Activities Board (CAB) increased programming and also increased membership participation. They expanded their social media presence through Snap Chat and Vine accounts. Islander Cultural Alliance (ICA) increased African American History Month programming and co-sponsored the Clothesline Project with the University Counseling Center.

The service module in OrgSync has provided a way for UCSA to publicize and get students involved with service projects in the local community. A new Alternative Winter Break program was implemented in addition to Alternative Spring Break. Over 400 Islanders signed up to participate in the Big Event community service day in March. The Islander Lights program collected \$398 and 305 toys for the US Marine Corps Toys for Tots program.

Greek Life involved 378 members in 14 chapters. Three Greek chapters raised over \$16,000 for their philanthropies this year. The University Council of Student Organizations (UCSO) recorded over 3900 student participants in at least one student organization.

The UCSA Leads program established a chapter of the National Society for Leadership and Success (Sigma Alpha Pi) which quickly grew to 560 members and over 190 inductees for the year. This is now the largest student organization on campus.

The University Center construction project was completed July 2015 but a grand re-opening celebration was held May 1 so the students could experience the building before leaving for the summer. While closed, UC Programming engaged a diverse group of students in programs across campus. The Study Center was modified due to limited space but in spring students enjoyed a new study venue in the Student Involvement Center.

Recreational Sports

Recreational Sports programming continues to expand to meet university growth. The first out-of-state Outdoor Program trip occurred over spring break to the Grand Canyon. Participation was high for fitness and wellness, aquatics, intramurals, sport clubs, and open recreation. Despite closure of the multi-purpose fields, the number of active Sport Clubs remained steady and intramural participation increased by approximately 400 participants. This is due, in part, to the introduction of alternative sports including KamJam, Spikeball and sand volleyball.

The number of memberships sold increased in all categories compared with the previous year. This created more traffic. Also, with the closure of the University Center, numerous campus events were held in the Dugan Wellness Center and Island Hall gyms.

In February, students overwhelmingly voted in favor to increase the Recreational Sports fee to the legislative cap of \$175 per semester. This positions the department to address additional programming, personnel and facility needs. Specific areas marketed in the referendum were adding a dietitian, turfing and lighting the multipurpose fields and the development of a new aquatics facility.

Faculty and staff continue to be served through the Employee Wellness Program and the Chancellor's Wellness Initiative Grant. The Chancellor's Wellness Initiative provided an additional \$13,500 for campus wellness programs. A new component was added called Islander Rewards where employees completing 45 work-outs during the semester received a \$45 refund for their membership. The university entered in to the Partnership for a Healthier American higher education initiative which will promote wellness programming in activities and nutrition over the next three years.

The Islander Recreation Camp continues to expand. The camp offered nine weeks of sessions and received highly positive feedback. The Paws for a Cause program collected \$200 for First Friday to provide free mammograms. Over 300 pounds of non-perishable food was collected for the Corpus Christi Food Bank at the Turkey Trot fun run, and 769.5 community service hours were completed by Sport Club participants.

Recreational Sports continues to be one of the largest student employers on campus. Student employees are developed through training and in-service programming. This year, additional training opportunities included outdoor trip-leader training, TexFit, NIRSA annual conference, and yoga certification.

Student Government Association (SGA)

SGA's focus this year was in becoming a more credible organization on campus and working on public relations efforts. The organization partnered with several groups, including Camden Miramar to host a T-shirt Swap; the Expressive Activities Committee to host Constitution Day; the Cross Country and Track Team to host a 5K run; and the President's Office to host Capital Day. SGA was instrumental in publicizing Capital Day and getting students to participate. Over 50 students registered and 32 participated. SGA also partnered with the Division of Student Engagement & Success to host Islander Tribute.

For the first time in several years, three students submitted applications for the Student Regent position. During Homecoming Week, SGA hosted Friday Fiesta and had a Penny Wars competition between organizations. Over \$800 was raised for the Hector P. Garcia Book Scholarship.

Much time was spent in recruiting students to serve on university committees and many of the positions were filled. SGA also hosted "What's the Frustration" tables throughout the year to get feedback from the student body to pass to the administration. In addition, SGA successfully drafted and approved a bill to support the Recreational Sports Fee increase.

Four students attended the COSGA conference in College Station and three students attended the Huge Leadership Weekend in New Braunfels. For the first time, SGA held senate meetings during the summer to plan the upcoming year. New senators and members were active and established goals for the year.

Student Services

Dean Ann DeGaish, Associate Vice President and Dean of Students (AVP/DOS), leads the Student Services unit. This unit is composed of the Dean of Students, Associate Dean of Students, University Counseling and Health Services, Career Services and Disability Services.

Dean of Students Office

The Associate Vice President and Dean of Students (AVP/DOS) assists students as they progress toward a future career and a lifetime of learning. This office is dedicated to supporting students who may need assistance in resolving complex personal and academic matters. In AY 14-15, the office assisted 78 students by sending professor notifications letters on their behalf. The AVP/DOS also facilitates several division initiatives.

Each year, the division hosts monthly staff development meetings for all full time staff and Graduate Assistants. The goals of staff development are to increase awareness and understanding of relevant topics by division staff; foster a spirit of cooperation, interaction and integration amongst departments; and create a sense of community within the division. This effort is led by the AVP/DOS. This cycle, the overall participation rate was 98%. Topics included: a State of the Division address by Dr. Albrecht; Understanding Students on the Autism Spectrum; Dating Violence; the Use of Social Media; Human

Trafficking; and the Inclusive Islander Program. In addition to these formal programs, the staff gathered informally in August, December and May to enjoy each other's company and take a moment to reflect on our work and accomplishments over the course of the year.

The Division also participated in #Giving Tuesday, an international day of service with the goal of giving back to the local community. The division staff had the opportunity to volunteer at two locations off campus (Metro Ministries and the CC Food Bank) as well as some events on campus (Late Night Breakfast, Paws on the Island and the Blood Bank). Participation in the event exceeded expectations, with 75% of division staff participating in at least one event and accumulating 107 hours of service.

The Student Fee Advisory Committee is charged with reviewing the budgets associated with the Student Service Fee, the Recreational Sports fee, the University Health Center fee and the Student Center Complex fee. Student Government Association appoints five students with staggered terms and the University President appoints four representatives of the campus community. In AY 14-15, the committee included six students, two faculty members and the AVP who served as chair. The committee made recommendations on \$11.3 million dollars for FY 16.

The division honored three students who passed away during the year at the annual Islander Tribute ceremony in April 2015. Two students were from the College of Liberal Arts and one from the College of Education. Of the three deaths, two deaths were the result of car accidents and one was a confirmed suicide. One of the students' families attended the ceremony.

Associate Dean of Students

The Associate Dean of Students oversees the university's Behavioral Intervention Team (ICARE) as well as Judicial Affairs. There was a decrease in the number of judicial cases during the year; however the number of violations assessed from those cases increased. There was a 57% increase in the number of drug cases this past year. The second highest number of violations was for alcohol. There were 80 violations in AY14 -15, down from 145 charges the year before. Academic misconduct reports decreased from 91 to 73.

Referrals made to ICARE increased in both the spring and summer last year, 18% and 21% respectively. The most common issue for a referral is mental health. The ICARE case manager has worked diligently to make connections in the local community. This has been critical in getting students the assistance they need, especially when financial resources are an issue.

A number of educational programs were offered through Judicial Affairs related to: Title IX, domestic violence, STEP-UP - Bystander Intervention program, safety, ICARE and disruptive students. This is very important in addressing issues on our campus in a pro-active way.

University Counseling and Health Services Centers

There was a 10% increase in the number of individual client counseling sessions, a 19% increase in the number of individual students seen and a 3% increase in the number of sessions in which students met with the psychiatrist. Calls to the after-hours hot line continue to increase as well as the number of students seeking immediate assistance through the "Counselor on Duty" program. There were multiple days in the course of a week, that more than one counselor needed to serve as "Counselor on Duty"; based on the number of students seeking assistance. The three most common symptoms were Anxiety, Depression and Adjustment Disorders, with Anxiety being the most frequent.

There was an 11% increase in appointments and a 13% increase in the number of students seen in the Health Center. In an effort to assist students in managing their health related issues, the University Health Center contracted with Care-Net, a company available to answer calls in the evenings and on weekends. This service provides information directly to students on how to manage their immediate health care issues. This has been well received by students.

In an effort to be proactive, the University Counseling and Health Centers provided a number of educational programs throughout the year. The University Counseling Center participated or collaborated on 140 different programs last year. The University Health Center was able to offer 38 programs to the campus community.

Career Services

The number of employers recruiting on campus continues to increase. There was 21.5% increase in attendance at Career Fairs by recruiters and a 34% increase in student participation.

The Assistant Director for Employer Relations joined the staff in July 2014. This position is charged with recruiting new businesses and employers to campus. The Assistant Director visited companies in San Antonio, Houston and Austin as a means to develop relationships. There was minimal success with this effort. A more intentional plan is in place for AY 15-16.

Disability Services

Disability Services served 301 students in AY 14-15. Due to enrollment patterns, accommodations were provided for 502 students throughout the year (across Fall, Spring each summer session). This is a 7% increase in services from AY 2012-13. The number of exams administered by the department rose by 3.2% from AY 13-14. This reflects a 15.8% increase from AY12-13.

Since AY12-13, there has been a 51.8% increase in the number of hours for interpreter services. As a result, the budget expenditure for interpreter services has increased by 71.7% since AY12-13. It was challenging to find interpreters for all students at the skill level that was needed. In one case, an independent contractor was hired when the Corpus Christi Council for the Deaf and Hard of Hearing was not able to provide one.

The department worked with IT to launch the Accessible Information Management (AIM) System.

Special Contributions of Program Faculty and/or Staff (teaching/service/research/support)

Dr. Don Albrecht, Vice President for Student Engagement and Success contributed to the community, the profession and the university as follows:

Service to the Community:

American Heart Association- Corpus Christi Heart Walk Executive Leadership Team

Parkway Presbyterian Church – Endowment Committee

#Giving Tuesday SEAS Participant

Service to the Profession:

COSSVP, Historian

Service to the University:

Inclusive Excellence Committee, Chair

Student Engagement and Success Council, Chair

Expressive Activity Committee, Chair

Who's Who Among Students Selection Committee, Chair

Student Endowment Scholarship Committee, Chair

Incident Command Team, Section Chief

Chancellor's Student Advisory Council, TAMU-CC Representatives, Advisor

President's Ambassadors, Advisor

Student Government Association, Advisor

University Center Expansion Project, User Coordinator

President's Cabinet

Institutional Effectiveness Council

Space Management Committee

Intercollegiate Athletics Council

Honors Council

Housing Management Committee

Strategic Planning Council

Student Publications Committee

Momentum Village Housing Development Team

Ms. Ann DeGaish, Associate Vice President and Dean of Students contributed to the community and the university as follows:

Service to the Community:

Special Olympics Volunteer

Incarnate Word Academy

#Giving Tuesday SEAS Participant

Service to the University:

SEAS Staff Development Committee, Chair

Student Engagement and Success Council

Provost Leadership Team

FYI Advisory Committee

FYI Convocation Planning Committee

University Center Expansion Project

Incident Command Team

Faculty On-Boarding Planning Team

Employee Recognition Program Implementation Team

Ms. Lisa Perez, Senior Executive Director of Student Life contributed to the community, the profession and the university as follows:

Service to the Community:

Most Precious Blood Catholic Church Lector

Islander Lights Toy Drive

#Giving Tuesday SEAS Participant

Service to the Profession:

TACUSPA Conference Planning Team 2015 Co-Chair

Service to the University:

Student Engagement and Success Council

Retention Task Force

Calendar Committee

Commencement Ceremony Volunteer

Dr. Amanda Drum, Executive Director of Strategic Engagement Initiatives contributed to the community, the profession and the university as follows:

Service to the Community:

City of Corpus Christi Bicycle and Pedestrian Sub-Committee

City of Corpus Christi Traffic Advisory Commission, ex-officio

Corpus Christi MPO Active Mobility Committee

Safe Communities Coalition Member

Texans Standing Tall Coalition Member

Youth Continuum of Care Coalition Member

Texas Transportation Institute U in the Driver's Seat Coalition Member

#Giving Tuesday SEAS Participant

Big Event – Padre Soccer

Bible Class Teacher

Service to the Profession:

TACUSPA Foundation Committee

TACUSPA Finance Advisory Board

TACUSPA Historian

TACUSPA 90th Anniversary Chair

TACUSPA Fall Conference – Presenter

TACUSPA Mentor

SACS-COC Program Presenter

NASPA Annual Conference Program Reviewer

NASPA Alcohol and Mental Health Conference Program Reviewer

U in the Driver's Seat Peer Educator Symposium Planning Team

Service to the University:

SEAS Strategic Planning and Assessment Committee, Chair

Camden Housing Management Committee, Chair

Momentum Village Housing Development Team

I-ADAPT

Incident Command Team, Unit Leader

Student Engagement and Success Council

Strategic Planning and Continuous Improvement Council

University Assessment Council

Committee on Committees

Orientation Advisory Committee

Parking and Transportation Committee

Employee Development Day, Presenter

Ms. Julie Shuttlesworth, Communications Specialist contributed to the community, the profession and the university as follows:

Service to the Community

Tigerette Parents Club Vice President

Service to the Profession

TACUSPA 90th Celebration Timeline Committee

Service to the University:

Waves of Welcome

SEAS Staff Development

Ms. Johanna Bratton, Business Manager contributed to the community and the university as follows:

Service to the Community:

St. Philips Catholic Church – active parishioner

Service to the University:

SEAS Council

Financial Users Network Group

Ms. Meredith Coplen, Senior Executive Assistant contributed to the community and the university as follows:

Service to the Community:

#Giving Tuesday SEAS Participant

Service to the University:

Staff Council-Vice President

Staff Council Executive Committee

Employee Excellence Committee, Chair

SECC Texas Coordinator for Texas A&M University-Corpus Christi

Faculty Senate, Ex-Officio

Student Engagement and Success Council

SEAS Staff Development Committee

Waves of Welcome Committee

Anticipated Challenges for the Next Cycle

The division is preparing to face a number of challenges. These include:

- Limited financial, physical (space) and human resources to meet the needs of a growing student population [need for additional staff; funding concerns due to increased fee exemptions/waivers].
- Meeting the needs of an increasing distance learning student population.
- Increased demand for accommodation services to meet the needs of students with disabilities.
- Increased acceptance of marijuana use amongst college students – particularly as various states legalize use.
- Completion/maintenance of the Momentum Multipurpose Fields and associated support building.
- Condition of the pool is not sufficient for longevity.
- Maintaining compliance with changing Title IX federal mandates.
- Demand for on-campus housing fall 2016. No additional space will be available.
- Changes in roles and reporting lines as the University Center and Student Activities split into two departments.
- Need for additional space for University Health Center, University Counseling Center, Disability Services, Career Services and the Associate Dean of Student Office.
- The recruitment of qualified staff willing to work for the salary budgeted for positions.
- Preparing the campus for implementation of SB11 allowing concealed carry of handguns by licensed persons.
- Securing reliable and affordable interpreter services.

Continuous Improvement Initiatives Planned for the Next Cycle (Closing the Loop)

The Division of Student Engagement and Success plans the following actions:

- Implement and measure the new division strategic plan.
- Identify employment skills taught by division activities/experiences and a method to assist students in communicating their achievement to potential employers.

- Continue to carefully plan and evaluate all programs and areas of large expenditure for efficiency and effectiveness.
- Identify new methods to serve distance learning students.
- Increase use of technology and social media for marketing, outreach, data collection and general interaction with students.
- Hire staff to fill new and vacant positions.
- Develop a five year plan for staffing to achieve the objectives of the 20/20 Strategic Plan.
- Develop plans for long-term facility needs including student housing, recreational facilities (aquatics), offices and program/service space.