

Texas A&M University-Corpus Christi
Assessment Data by Section 2010-2011 VP Student Affairs Annual Report
Annual Report Section Responses

Executive Summary: Year in Review

The Vice President for Student Affairs (VPSA) oversees and provides leadership for the Division to develop and implement the strategic plan, assessment and the budget. He provides direction for programming and services which support the University's mission. The Division of Student Affairs is very well-integrated. Several factors account for this. Every month the Student Affairs Council meets to update the Directors on items of importance from President's Cabinet, Board of Regents, the State of Texas, University committees and to discuss issues of concern to all. The Associate Vice President also schedules monthly director meetings with her direct reports and the Director of Assessment and Residence Life and the Associate Dean of Students. This year was challenging from a budget perspective. The Division still has well maintained fund balances in the Student Services Fee and a reasonable amount in the other accounts. The Division met all income projections for all fees (Student Services, Recreational Sports, Health Services and the University Center Complex fees). All departments maintained their budgets and all funds not spent were deposited into the Student Service Fee Fund Balance. The Student Service Fee fund balance is 3.8 million dollars. Each year, \$50,000 is taken from the fund balance for debt service of the University Center. This was the twelfth year of a 20 year commitment. In addition, each year approximately \$609,850 is set aside for the Jack and Susie Dugan Wellness Center. This was the second year of a 30 year commitment.

Accomplishments of Administrative and Academic Support Entities

The Division of Student Affairs is committed to providing excellent customer service by having well-trained staff in each department. The division held monthly staff development training with an average attendance of 93%. Topics included: Cross Cultural Communication, Wellbeing: The 5 Essential Elements, Millennials Go to College, Emotional Intelligence, Universal Design and an ICARE Overview. In addition, the division held three brown bags staff development programs on Records Retention, Assistive Technology and the CORE Alcohol and Drug Survey Results.

The division was very involved in the SACS/QEP implementation this year. The division partnered with Academic Affairs to plan and implement the First Year Islander (FYI) program. These activities have strengthened the division's relationship with Academic Affairs to meet the needs of all students. This August, approximately 950 students and 125 faculty and staff participated in the Second Annual FYI Convocation. The Bridge workshop was integrated into two of the New Student Orientation programs held in the summer and served 250 students. Bridge students arrived to orientation a day early to participate in the program. Parents of the students were also invited to attend three parent workshops.

In an effort to improve and focus division assessment the divisional Assessment Committee developed six Student Learning Outcome domains. As a result of this effort, each department in the division is in the process of developing departmental student learning outcomes. The Assessment Committee also adopted a rotation schedule and process for program reviews utilizing the CAS Standards.

The behavioral intervention team(ICARE) evaluated and provided recommendations for 52 students that raised concerns for the campus community. The three most common situations managed by the ICARE team in 2010-11 involved the following:

- Students exhibiting symptoms of depression.
- Students having difficulty dealing with a family tragedy.
- Students causing harm to themselves (in a variety of ways – attempting to overdose, cutting behaviors, and eating disorders).

The division has made significant progress in substance abuse prevention efforts this year. The Islander's Alcohol and Drug Abuse Prevention Team (I-ADAPT) is committed to promoting healthy choices among the TAMUCC campus community in order to reduce the negative consequences of alcohol and drug use/abuse. The committee facilitated year two of the NCAA CHOICES grant. Year two provided \$10,000 in funding for a peer mentor group to address alcohol use and abuse. The committee also partnered with the statewide coalition Texans Standing Tall to implement a Screening and Brief Intervention research study with the Greek Life students on campus. This provided \$4100 in direct funding plus vast education and training opportunities for the entire campus. As a result of this project, the university will be featured in the "toolbox" they are creating as part of a Department of Education grant. Also, the university was highlighted in their Higher Education Report Card for best practices. I-ADAPT also administered the CORE Alcohol and Drug Survey. Findings indicate that increased efforts in education and prevention are positively impacting the campus.

Judicial Affairs heard 273 cases. Alcohol and drugs continues to make up a high percentage of our Student Code of Conduct violations but the number of academic misconduct cases has increased. There were 201 behavioral conduct and 72 academic misconduct cases referred to Judicial Affairs this year. A new Student Conduct Officer, Kristina Scott, was hired in January to meet the growing demands in the area of Judicial Affairs.

The partnership with Camden Property Trust continues to grow with the addition of 75 beds completed for occupancy in August. The University profit shared with Camden and received a check of \$517,353 plus \$40,300 for the ground lease. Students who reside on campus at Camden Miramar continue to achieve higher grades than those who reside off campus. Data from the last five years indicates that students residing on campus enter with similar high school class ranks, SAT scores and ACT scores to off-campus residents yet achieve higher first term grade point averages (.36 higher in 2010). It is believed that this is due to a greater level of involvement among on-campus residents.

A student referendum was held to fund the \$26 million university expansion project. The students voted not to increase the student center fee so the project was placed on hold. A new referendum may be proposed in FY 2012. In the same election, students voted to assess themselves a "green fee" that will be used for "green" initiatives. University Center and Student Activities and Island Waves celebrated 10 awards at the annual Texas Intercollegiate Press Association conference:

- 1st place Headline- Rob Boscamp
- 2nd place Feature Page Design- Rob Boscamp
- Honorable Mention- IW Staff for Special Edition

- Section Honorable Mention- Joshua Sanchez for Sports Column
- Honorable Mention- Joshua Sanchez for Sports Feature Story
- Honorable Mention- Linda Carson for Information Graphic
- Honorable Mention- Hali Browning for Advertising Design
- 3rd place Print News Writing- Jeanette Scarsdale
- 3rd place TV News Writing- Joshua Sanchez
- 3rd place Critical Review- Mike Henneberger

The Director for the Women's Center, Ms. Randa Schell, left the university. The division is assessing the needs of students and the university before moving forward with a plan for this area.

The University Counseling Center experienced an 18% increase in the number of students seen for counseling and a 16% increase in the number of students seen by the psychiatrist at the University Counseling Center this year. Slightly over 20% of UCC clients receive psychiatric services from the counseling center psychiatrist. The most common issues for which students sought help: Anxiety, Depression and Academic Issues. On average, clients were seen for 5 sessions. The University Counseling Center has experienced a shortage of space over the past few years. New space will be available Fall 2011 which they hope to have remodeled and ready to use by Spring 2012 semester.

The University Health Center hired a new Associate Director and Clinical Manager, Zelda Chacon, to manage the clinic. In order to reduce the risk of flu on campus, they vaccinated 33% more students and 100 faculty and staff were vaccinated through a contracted community service.

Career Services continues to offer the Small Business Internship Program. This is a collaborative program with University Outreach and the City of Corpus Christi. Participation in the program has been excellent and provided many new employer contacts for the university. The economy is negatively impacting employer attendance at career fairs. Many employers have cut their recruitment budgets. Plans are being created for a new fair to allow criminal justice and government agencies to recruit on campus at a reduced rate. This will provide vital recruitment opportunities for our students.

Traffic for Recreational Sports increased dramatically with the first full academic year with the Island hall facility open. There were numerous additional special events – Island Day, Orientations, etc. with Recreational Sports heavily involved in event planning, set up, and take down. Fortunately, regular student play is no longer interrupted, as one gym remains available for activity. Along the same lines, the indoor track was available to Open Rec users.

The number of students utilizing services from Disability Services has increased 10%. The efforts of this department are vital to the academic success of disabled students. They are currently housed in two locations and are experiencing a severe shortage of space but look forward to moving to a new facility in Corpus Christi Hall Fall 2011. This year they were able to renegotiate an agreement with the Corpus Christi Area Council for the Deaf contract to include accountability measures on the part of the Deaf Center.

The division collaborated with University Services to organize the fifth annual "Passport to the Island" during new student orientation. Student Affairs also held a "Safe Living" program during orientation to inform and prepare new students and parents for crisis issues. The Vice President met with parents during orientation to address transition to college issues and helping parents understand the college years. The Division held the Islander Lights event and coordinated the Wishes & Dreams toy drive as a community service project, collecting 527 toys and \$467 which were distributed to local children through CCPD. Student Government Association collected over 200 books and \$150 in donations to purchase needed books for Garcia Elementary School for the Hector P. Garcia Day event. The division ring recipient was Aaron Thurman and the University Student Employee of the Year was Christine Ellard. The Division awarded ten \$1000 Leadership Scholarships in the name of deceased Islanders and continued funding for scholarships in Music and ROTC.